



Noah's Ark

Children's Hospital Charity
Elusen Ysbyty Plant

Annual Report

1 April 2024 – 31 March 2025



Creating
brighter todays and
better tomorrows
for the children of Wales.

Company Registration Number: 03486361

Charity Registration Number: 1069485

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Trustees report

The trustees, who are also the directors of the charitable group for the purposes of the Companies Act 2006, present their report with the financial statements of the charitable group for the 12 month period ended 31 March 2025. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2019). This report consolidates the results of Noah's Ark Children's Hospital Charity and its subsidiary, Noah's Ark Appeal Limited, collectively referred to as Noah's Ark.

Our Purpose

Our purpose at the Noah's Ark Charity is to create brighter todays and better tomorrows for children who receive care at the Children's Hospital for Wales. We do this by funding and delivering projects that support the wellbeing of families on a daily basis, while investing in equipment and innovation that provides young patients with the best possible care and outcome.

The Noah's Ark Children's Hospital for Wales receives around 90,000 visits from children needing specialist and life-saving care every year. Thanks to our incredible community of donors, fundraisers, and volunteers, we can be here for them, enhancing and supporting the care provided by our incredible NHS colleagues to ensure that treatment can continue to improve. By listening to the needs of children and families, we deliver services that support them both emotionally and practically while ensuring that, at every turn, children are still able to be children.

Our many supporters from all walks of life are united in fundraising to give children and young people the best chance at a happy, healthy childhood. On behalf of these young patients, their families and the staff at the hospital, we thank each and every one of you. As a charity that relies solely on public donations and gifts in Wills, none of this would be possible without you.



A message from our Chair

As we look back on another successful year at the Noah's Ark Charity, I once again feel an immense sense of pride at what our community has achieved together. Over the last 12 months, our dedicated fundraisers, donors, volunteers, and partners, all supported by our committed charity team, have achieved so much for the children we are all here to help. Collectively, you have raised £2,347,902 in 2024/2025. This incredible amount will help us extend support beyond the essential services delivered by the NHS, enabling us to fund outstanding medical care and deliver wellbeing support that simply would not be possible otherwise.

From specialist equipment and innovative treatments, to counselling, therapeutic play, and vital wellbeing services — every single gift, event, and hour volunteered has played a part in our ability to help create brighter todays and better tomorrows for the children who need them most.

Thanks to you, we have been able to provide £426,655 in hospital grants, supporting our clinical colleagues to deliver the very best standard of medical care to young patients. You have helped fund therapeutic play for the 14th year in a row, a service that has provided more than 4,000 distractions, 1,500 preparation sessions and supported close to 1,000 long term patients within this period alone. At the same time, the projects we deliver directly have gone from strength to strength, growing as a result of clear evidence of both need and impact. In the year ahead, we plan to extend these services further, doubling the capacity of both our ward counselling and Sparkle activities. These services, and their growth, have been made possible exclusively as a result of your overwhelming response to our direct appeals.

This has been a year of reflection as well as growth. Guided by our strategy to the summer of 2026, we are building strong foundations for the future — investing in people, technology, and systems so that we can expand our impact and meet the growing needs of children and families across Wales. Our values of excellence, hope, compassion, and family continue to shape everything we do, ensuring that the voice of those we support is at the very heart of our work.

Though it was with sadness that we closed our Birchgrove shop in July, this decision was borne from a clarity that any expenditure should focus on areas that result in the highest level of return and ultimately, impact, for the children and families we are here to support. Whether through working, volunteering, donating or buying, we would like to take this opportunity to personally thank all those who supported the Birchgrove shop between its opening in 2019 and its closure in 2024.

Our fundraising and events programme thrived in 2024, from a record-breaking Superhero 5K Fun Day and our first Golf Day, to record participation at the Cardiff Half Marathon and the return of our much-loved IKEA Grotto. Corporate partnerships reached new heights, with Primark hitting £1 million through bag levy donations and Tesco clothing banks now placed in every Superstore and Extra in Wales. We were also incredibly grateful for the continued support of our patron Dame Shirley Bassey CH DBE during the year. Thanks must go out too, to my fellow trustees, who each give their time and expertise willingly and generously.

We were delighted to see the Big Give Christmas Challenge surpass its target in December, raising £127,055 in funds for the Sparkle Appeal. And as always, we are deeply grateful to those who chose to leave a Gift in their Will, ensuring their legacy will continue to support children and families for generations to come.

As we look ahead to our 25th anniversary in 2025, we do so with pride in what has been achieved and excitement for what lies ahead. Following the recent launch of the Health Board's strategy for babies, children, and young people, we are scoping how we can support the realisation of these ambitions — particularly in relation to emergency care, respite, and mental health.

None of this would be possible without you. Our supporters are the beating heart of this charity, and together, you make a tangible difference every single day.

On behalf of the children, families, and hospital staff who benefit from your generosity, thank you.



**Eddie Hayward OBE,
Chair of Trustees**



Independence

Independent of the NHS, we work in close partnership with Cardiff and Vale University Health Board who manage the hospital. We support the whole hospital and all its patients through our fundraising. The charity receives no government or NHS funding. We rely entirely on voluntary donations and gifts in Wills.

How we measure success

To the charity, success is about more than meeting targets — it's about transforming lives.

We measure success through stories as well as numbers. We use a variety of qualitative and quantitative tools to track the reach of our work within the hospital, both through our grants programme or via our emotional wellbeing services. We also look beyond the hospital, measuring the success of fundraising and events activities that help us grow, strengthen, and expand both the hospital and charity community.

Our impact is assessed against specific appeal and event targets, growth in new supporters, and the invaluable formal and anecdotal feedback we receive.

We are proud of every success we are part of — whether that comes in the form of a smile on a patient's face on receiving a birthday gift, or the number of children who can access specialist treatment thanks to the equipment you help us fund. At the same time, we remain committed to continually reviewing and improving our monitoring and evaluation systems, to ensure that we always reflect the needs and voices of our community.



The values that guide us

Excellence

From the support we provide to our fundraisers to the projects we fund and deliver — we are committed to the highest standards in everything we do. Thanks to the generosity and dedication of our donors, we can provide the best possible resources to help children receive world-class care.

Hope

Hope is the thread that runs through all our work, from providing small moments of daily joy to funding equipment that offers the best outcome possible. We aim to be a beacon of hope for families during the most challenging of times, showing them that they are not alone.

Compassion

We listen and respond with care, ensuring that the needs of children and families remain central to our work. The same compassion drives our community of supporters. It's because of their kindness and commitment that we can keep doing more for children and families.

Family

We believe in the power of community. Whether you are a fundraiser, donor, volunteer or hospital staff member — we are all part of one extended Noah's Ark family. By working in partnership, we build a network of support that helps children thrive.



Consolidating for growth — our strategy to 2026

Finding ourselves on a much firmer footing and recognising the importance of taking stock after some challenging years, the first half of 2024 was a period of reflection for the charity. While our conversations with stakeholders at every level confirmed the many opportunities for future growth, we recognised that our immediate focus should be on strengthening our foundations. Following a period of planning, engagement, research and horizon scanning, by Autumn 2024 we were ready to launch a strategy designed to build stability and readiness for the next stage of our development, taking us through to Spring/Summer 2026.

Focused on strengthening the charity's foundations, our aim over this period is to ensure that we can deliver meaningful support to children and families well into the future with confidence. It includes securing the funding needed to meet current commitments while investing in the growth of our services and grant-making work. We will also be preparing for the next stage of our development, building the capacity to grow income and expand our impact through investment in our people, our technological capabilities, and our brand. Key to our evolution will be a monitoring and evaluation framework, newly built from the ground up. This will strengthen our ability to gather insights that will help demonstrate the impact of our donors, shape future plans and ensure every decision is guided by the needs of those we support.



Our key strategic objectives

Objective 1

Planning for greater impact in children's healthcare

We are strengthening the way we plan and deliver our work to make an even greater difference in the lives of children and families. By using evidence and learning to guide our decisions, we aim to maximise the value and long-term impact of the projects and services we deliver and fund.

Objective 2

Measuring what matters

To make sure that every penny raised leads to meaningful change, we're putting better systems in place to evaluate what works best—both in terms of the services, projects and equipment we fund, and in how we raise income. These learnings will drive continuous improvement, allowing us to achieve even more for the children and families you help us support.

Objective 3

Strengthening our voice to reach and inspire more people

With the voices of those we support at its heart, we are revitalising the way we communicate to better connect with families, healthcare professionals, funders and supporters. By sharing the difference that our supporters make in a clear and inspiring way, we hope to grow our community, deepen relationships, and create new opportunities for collaboration and funding.

Objective 4

Growing income to meet growing needs

The need for the services and projects we deliver and fund is increasing. We are expanding our fundraising activity and exploring new income streams, ensuring that we can be here to help provide even more life-changing services, facilities and innovations in children's healthcare.

Our four funding areas

Supporting patients and families

Whether admissions are brief or long, one offs or regular occurrences, hospital life can put a real strain on families. With your support, we provide services to help relieve some of the pressure, funding and delivering services that offer wellbeing support, practical help, therapeutic play and some much-needed distraction and light relief for both children and their families.

Life-saving medical equipment and innovation

We fund state-of-the-art equipment and technological innovation that helps make sure that children have access to the most effective treatment available. We are here to help keep up with the ever-evolving pace of medical science by funding equipment over and above what the NHS can provide alone.

Redevelopment and environment

With the help of our supporters, we fund nurturing, child-friendly facilities and environments where children feel more relaxed and families can be comfortable together, despite the clinical setting.

Staff and professional development

From nurses and doctors to physiotherapists and occupational health, there are hundreds of people who care for the children you help us support. We invest in their professional development so that they can provide the highest standard of care to children and their families.



Impact



719 children who had previous traumatic medical experiences received support from the therapeutic and specialised play service



78 children with complex heart conditions were able to access advanced 3D scanning



100% of radiology patients felt less worried about their MRI scan thanks to the newly installed specialist DVD player



Over **2,000** patients were provided with moments of joy and happiness through our Sparkle Fund



562 music therapy sessions were delivered across the children's hospital and NICU



120 brothers and sisters of babies on NICU were helped by our custom created sibling packs



Waiting times for children needing an ECG on the same day emergency care unit were reduced by **an hour**



116 families of critically ill children on PCCU were helped with support from a psychologist



132 staff received training on how to manage paediatric emergencies



145 inpatients and family members received emotional support through our counselling service



64 cardiac families were supported through our Beads of Courage programme



Final plans were put in place to start work on a new 'home from home' Jungle Ward in Autumn 2025



484 long term patients were supported by the therapeutic and specialised play service

Our year in fundraising

Following an extremely successful end to the financial year, we entered 2024/25 with renewed energy and optimism. As a charity we demonstrated resilience, despite ongoing economic challenges including the cost-of-living crisis, inflation, and rising operational costs.

Once again, our incredible Noah's Ark community rallied behind the cause, helping us deliver another outstanding year. Surpassing £2 million in income stands as a powerful testament to the strength and dedication of our supporters.

The priority within this current strategic phase is to lay strong foundations for the future, investing in areas that offer the greatest return and ensuring we can continue to deliver meaningful support to children and families for years to come.

As part of this plan, we were delighted to welcome three new permanent posts to the charity. This includes our first-ever regional post — a fundraiser based in West Wales, marking an exciting milestone in expanding our presence and impact.

Following a period of reflection and realignment, we also made the difficult decision to close our community shop in Birchgrove. While not taken lightly, this step reflects our focus on sustainability and long-term impact.

We continue to be inspired by the incredible community of supporters who go above and beyond for our cause. Many have a deeply personal connection to the charity, often through a child's treatment at the hospital. Our family ambassador programme continues to go from strength to strength thanks to the dedication of people who choose to represent the charity within their own communities.

Our events programme had a record-breaking year, packed with energy, growth, and unforgettable moments. Earlier in the year, we were thrilled to be the charity partner for the CARTEN100 for the second year running, an incredible opportunity to raise both funds and awareness.

June saw the return of our Superhero 5K Fun Day, with a brand-new name, base, and vibrant brand identity. The response was fantastic, with record numbers of participants and funds raised. The event reached new heights, and we're excited to keep building on that momentum.

Just one week later, we embraced a new challenge, coordinating mass volunteering at the Chepstow Summer Sessions. We successfully recruited a team of 120 volunteers, showcasing the power of community engagement.

We also launched our inaugural Golf Day at the Vale Resort, which proved a great success and addition to our annual calendar.

In October, the Cardiff Half Marathon saw a record number of participants taking part in aid of the charity, including an inspiring team of 40 hospital staff. The commitment of our runners was demonstrated by the significant funds they collectively raised. The event continues to be one of the key highlights of our year and we have plans in place to develop and grow in this area over the coming years.

As Christmas approached, our much-loved Grotto at IKEA Cardiff returned, welcoming very high levels of visitors and outstanding engagement from corporate volunteering teams.

Stepping into the new year, excitement was already building for one of our biggest milestones yet, our 25th Birthday Ball, set to take place in April 2025.

Corporate fundraising continued to go from strength to strength. Earlier in the year we took to the road to celebrate with Primark teams as they hit £1million in fundraising through bag levy donations. Our clothing bank partnership with Tesco hit record highs with clothing banks now in place at every Tesco Superstore and Extra in Wales. It must be noted that the textile industry faced serious challenges during the year, and we anticipate achieving lower fundraising results in the upcoming financial year. We also welcomed several new corporate partners, and we look forward to building more meaningful relationships with companies across Wales with the introduction of our new regional role.

The Big Give Christmas Challenge raised £127,055 for the Sparkle Appeal, thanks to the incredible generosity of our pledgers, our champion funder the Reed Foundation, and our fantastic network of supporters. We were also thrilled to benefit once again from Brogue Does Beaujolais, an evening organised by The Brogue Trader and Spiros Fine Dining and Events. Their efforts, combined with match funding through the Big Give, raised over £50,000 and made a significant contribution to the campaign's success.

Finally, we are deeply grateful to those who so generously choose to leave a gift in their Will to the charity. In 2024/25, legacy giving accounted for 37% of our total income, making a lasting and meaningful impact to our work. During the year, we were honoured to receive gifts from the estates of the late Margaret Jean Haxell, the late Elizabeth Samuel, the late Harry Morris, the late Dilwyn John Jones, and the late Howard Cutts. Their legacy will continue to support children and families for years to come.

Our year in numbers

Invaluable partnerships like Primark and our partnership with Tesco and the Salvation Army, generated **£163,341** in income for the charity



1,560 individuals and people visited our Grotto in IKEA, with 200 volunteers contributing to making the magic in the 29 days before Christmas



50 schools and educational institutions chose to support the charity

170 runners completed the Cardiff Half Marathon as part of Team Noah's Ark, raising an incredible **£72,557**



1,065 people came along to our Superhero 5K Family Fun Day, with 42 volunteers ensuring the event ran like clockwork!



£853,426 was kindly left to the charity through gifts left in Wills



64 riders took on the CARTEN100 challenge for the charity



£127,055 was raised through the Big Give Christmas Challenge in less than a week for our Sparkle Appeal

1,013 individuals and organisations donated to the charity for the very first time



39 members of our community took on personal challenges like the Cardiff Triathlon and the London to Paris cycle



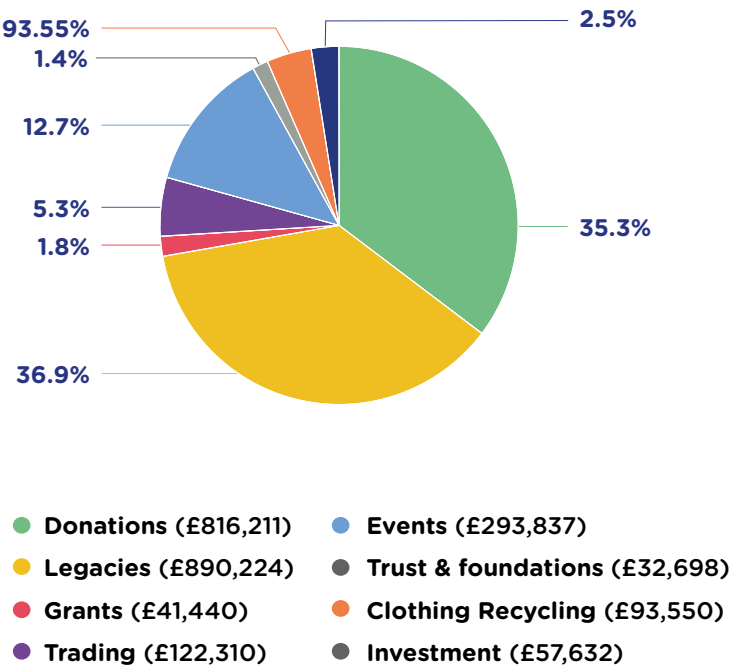
843,626kg of textile was donated to our Tesco clothing banks and diverted away from disposal



How funds were raised (Income figures) – £2,347,902

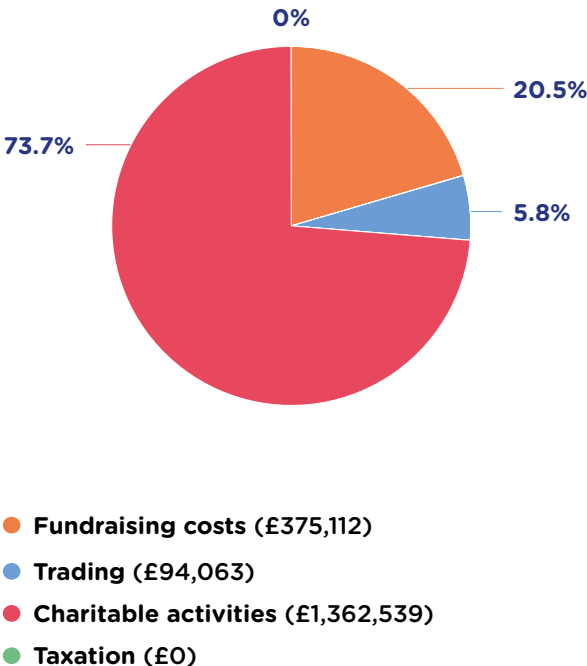
How they were spent (Hospital expenditure figures) – £1,831,713

Income 2024/25



Total £2,347,902

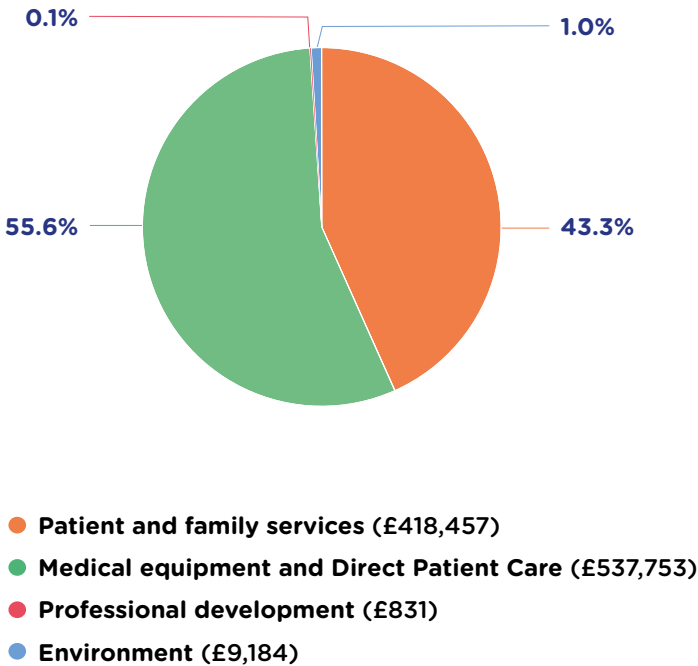
Expenditure 2024/25



Total £1,831,713

74p in every £1 is spent on our charitable activities

Hospital expenditure in 2024/25



Total £966,225



The difference made with your support

Grant making

Our grant programme ensures that the charity is accessible to all frontline staff at the children's hospital by allowing people to apply directly for funding when a need is identified within a team or department. We currently operate two funding schemes: one for small projects and activities costing up to £1,000, and another for applications exceeding this amount.

By the end of the year the charity had awarded nine grants to fund medical equipment, five grants for patient and family services and three grants to support professional development.

In 2024, we undertook a review of our grant-making policy and procedures for grants over £1,000. As part of this process, we digitised and streamlined the application form to make it more accessible, efficient, and better suited to measuring the impact of awarded grants. We also introduced clear, simple steps to encourage stronger collaboration between hospital colleagues and the charity team. Looking ahead, in 2025/26 we will carry out a similar review of our small grants process, ensuring it remains responsive and fit for purpose.

Directly delivered services

In response to what families tell us, and a need that we have seen for ourselves, the services we deliver directly as a charity have grown significantly over recent years. What started with the provision of emergency parent packs in 2016, grew to include the launch of our 'Sparkle' activities a few years later. In 2022 we appointed a sparkle co-ordinator — a newly created role that evolved the project from a largely 'ad-hoc' voluntary provision, to permanent and consistently delivered service.

Following the launch of an appeal focused on emotional wellbeing at the end of that year, the charity's first ever music therapist and ward counsellor joined us in 2023, creating an emotional support service team. This year saw us focus on longer term funding for 'Sparkle'. We also developed methods to monitor and evaluate our services to measure and effectively demonstrate their true impact on the lives of children and families. This will prepare us for the growth that we anticipate being clearly able to evidence is needed in 2025.

Helping patients and their families

NICU sibling packs

Having a child in hospital can temporarily split a family in two — which can be especially difficult for siblings at home. It's why, in partnership with the paediatric psychology team, we have developed wellbeing packs for siblings whose younger brother or sister is on NICU. Thanks to funding awarded by the Waterloo Foundation, the packs have supported 120 families this year.

In each pack is a specifically created journal that helps children understand what's happening to their new sibling in hospital. They also include cot cards to decorate, best big brother/sister certificates and matching teddy bears – one for the child to keep and an identical one for the new baby.

Baby Ieuan started life on NICU after being born five weeks early. Having looked forward so much to meeting their little brother, older siblings, Kai and Avery, were confused when Ieuan didn't come home straight away.

Mum, Kendal, said: “ The sibling packs made NICU a fun and less scary sounding place for the boys. It helped them feel involved and they were able to understand where Ieuan was. It helped to ensure that they were a part of it all. It was so lovely. ”



Beads of courage

This year, our Beads of Courage programme helped support the wellbeing of 64 cardiac patients. Each bead signifies a different step in a patient's care, right through from a first ECG to a transplant operation. Together, the beads help children to chart their treatment journey with pride, telling a story of courage and resilience.

Seven-year-old Piper, from Pembrokeshire, was born with a large atrial septal defect and has been a regular visitor to the cardiac unit for many years.

Her mum, Emma said: “ As she got that bit older, Piper started to struggle with anxiety around hospital appointments, scans and the thought of surgery itself. But the Beads of Courage have really helped. Instead of focussing on the hard bits, she now looks forward to adding the surgery bead, and any other beads she'll have. She's even taken them into assembly to show the other children. ”



MRI DVD player

Anyone who's ever had an MRI will tell you that it's not the most enjoyable of experiences. It involves staying very still, often for a prolonged period, in a very confined space with a big, loud machine encasing you.

Ten-year-old Poppy was born with a tethered spinal cord and MRI monitoring is a vital part of her ongoing care. But despite being an all too familiar experience, it's still a very daunting one for someone so young. Thanks to your donations, the MRI scanner at the children's hospital is now equipped with a compatible DVD player, designed specifically for paediatric patients. It's a relatively simple addition to a very complex machine, but it helps ensure that the process is both more child-friendly and more efficient.

The device is mounted securely inside the scanner, using only non-magnetic components, and reflects a child's favourite film onto a mirror positioned by their head. A calm, distracted, and happy child makes it more likely that a radiographer will be able to capture undistorted images on the first try. It also means that less children need a general anaesthetic to keep them still during the process, which reduces the need for overnight admissions.

Poppy's mum, Sam, said:

“ The DVD player is a life-saver for Poppy as she would never be able to lie completely still for upward of an hour without it. When she was younger, we would try the iPad, but it would never work. We'd end up having to put her to sleep to do the scan which resulted in an extra night in hospital. The DVD player has had a massive role in helping Poppy feel more at ease. Instead of getting worried, she now gets excited about what she's going to watch, while I have the reassurance that the scan will tell us what we need to know.”



Our emotional wellbeing services

Having a seriously ill child can be a hugely stressful experience. Children often have to spend weeks or months in hospital, away from home, putting families under immense pressure. The upheaval disrupts every aspect of family life, impacting their physical, psychological and financial wellbeing.

Thanks to your support of our Here for You Appeals in 2022 and 2023, we are now able to fund a growing range of emotional wellbeing services that support families during their hospital journey.

Music therapy

Music therapy in hospital has a whole host of benefits, from improving mood and promoting relaxation to providing an alternative way to communicate difficult emotions. For children who are non-verbal, it can also quite literally give them a voice by providing them with the tools to express their feeling and emotions through musical instruments.

Nine-year-old Alfie is no stranger to hospital life. He spent the first year of his life at Noah's Ark and, due to a range of complex conditions, has been admitted at least twice a year for treatment or care ever since. 2024 was a particularly difficult year. As he has grown older, the chest infections that Alfie is prone to have become more frequent. Alfie had four stays in hospital during the year and for the first time, needed full ventilation.

Though Alfie is non-verbal, he is usually very expressive and communicates his needs and emotions to his devoted mum and dad with facial expressions. Recently however, having been unwell so frequently, he'd become more withdrawn. The social stimulation of school had more often been replaced by medical interventions and, though his parents and the dedicated team on Island Ward did everything they could for Alfie, his world was becoming small.

During his most recent stay in hospital however, Alfie met Noah's Ark music therapist, Becca.

Alfie's mum, Jen, said: “Alfie doesn't understand that the people around him in hospital are there to help him and make him better. He's just aware that the procedures they need to perform are unfamiliar and can be uncomfortable. So as a new adult in a hospital setting, Alfie was pretty shut off to Becca at first. But she worked slowly and consistently with him to gain his trust, finding the things that he liked and what he responded to and adapting their sessions together accordingly. She plays instruments and encourages Alfie to play along and makes up songs that incorporate familiar things. Over the weeks, we could literally see Alfie coming out of his shell and though he doesn't react to many people, he always reacts to Becca.

Before Alfie met Becca, we were scared that we were losing him. But she has helped him open up again. It's as if she's reminded him that not all interactions with new people are medicalised, and that they can be kind and fun too. As his parents, and after a difficult year, it's been a beautiful thing to watch.”



Ward counselling



“Hi, I'm Bechan, the Noah's Ark Charity's first ever ward counsellor. My role has been funded by people like you through the charity's Here for You Appeal. My job is to help provide support, comfort and relief to children and families as they navigate what can be a very difficult and overwhelming hospital admission. It's important, at a time where patients and families feel so overwhelmed, that they feel able to bring what's important to them into a space where they feel safe to express their fears, concerns, worries and hopes, and feel seen and heard without judgment.

Children in hospital need opportunities to express themselves and to communicate in ways that they feel comfortable with about what they're experiencing. In my work I often use creative approaches like clay making, creating artwork, story making, using puppets and role play. It allows children to explore and be children at a time where so much is different for them.”

Meet eight-year-old Harri

Harri is no stranger to hospital life. He's been under the care of the children's hospital since before he was born having been diagnosed with several heart conditions. In August 2024, during a routine operation, Harri suffered a stroke. It left him unable to move his left arm or right leg, and dependent on a wheelchair. This came as a huge shock to Harri who, despite his heart condition, had always been a very active boy. During an intensive 12-week neuro-rehabilitation programme, Harri was introduced to Bechan, who started to visit him for regular sessions.

Mum, Jade, said: “Harri is very particular with time so watches the clock and waits for Bechan. She makes Harri so happy. She never makes him do things he doesn't want to do. She uses things he likes like dinosaurs, painting or music to get him to open about how he's feeling, without him even realising what he's saying. She has helped us both so much since we've been here.”

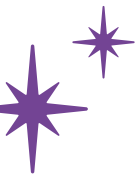
Art for wellbeing

In August 2024, we launched an Art for Wellbeing pilot for patients and siblings on Rainbow, the hospital's paediatric oncology ward. Its aim was to provide a space where children could explore and express their feelings creatively in a supportive environment. Hospital admissions can be long as a cancer patient, and children often have to endure periods of isolation to keep them safe while their immune system is compromised.

Held on the ward playroom and open to anyone who was well enough to attend, the art for wellbeing sessions also provided patients, parents and often siblings with an opportunity to come together and take part in an enjoyable group activity. Never wanting to leave anyone out, art packs were also delivered to the door of anyone who did feel too poorly to attend.

The pilot was a success, and Art for Wellbeing has now become a weekly staple on the Rainbow Ward activity calendar. Themes so far have included creating superhero masks, creating slime, designing badges for the team and creating a wellbeing tree. In an environment where children have little choice, it's also become an avenue to honour their voices. Patients often now suggest topics themselves and are delighted to see them being brought to life.





Sparkle

Just like summer and sunshine, joy and childhood are two words that automatically fit together. Children deserve joy whatever setting they are in, and for a hospital parent, there's nothing more uplifting than seeing their child smile. That's why our sparkle activities have become one of the central elements of what we do as a charity and why, for Christmas 2024, we chose it as the theme for our Big Give Christmas Challenge.

Three-year-old Freddie was admitted to hospital in a critical condition and spent nearly four months in hospital. His story demonstrates the difference sparkle can make in even the toughest of circumstances, and why we are committed to doing more.

Freddie's story

Back in June 2024, parents Vickie and Steven were living a busy family life with their two children, Millie, five, and Freddie, three. Millie loved singing and dressing up, while Freddie, a lively chatterbox, was into his balance bike and construction toys.

One weekend, during a family trip to the cinema, Freddie developed a temperature. Vickie didn't think much of it at first but over the following days, he got worse. Freddie became lethargic and had started being sick, prompting multiple doctor visits. By Thursday morning, Freddie's lips were discoloured and his limbs felt cold. Alarmed, his parents insisted on more help and were sent to their local hospital in Merthyr.

Freddie was critically ill. His veins had collapsed, and his organs were shutting down. He was fighting four viruses that had attacked his heart. By sheer luck, a paediatric cardiologist was on duty. He ordered urgent scans and discovered Freddie's heart was barely functioning. The WATCH team was called to transfer him to Bristol Children's Hospital. Just before theatre, Vickie kissed Freddie goodbye, unaware that it would be the last time she'd hear his little voice speak back to her for a long time.

Freddie had to be resuscitated on the table before being placed on life support. His condition was minute-by-minute, and doctors warned of the worst. With Freddie deteriorating quickly, the PCCU team put him on ECMO, the highest form of life support. Miraculously, after five days, his heart began to recover.

Freddie spent weeks in intensive care. When sedation wore off, it became clear that he'd suffered a brain injury. He couldn't speak, respond, or even make eye contact. Traumatized and in shock, the family returned to Wales to continue Freddie's care.



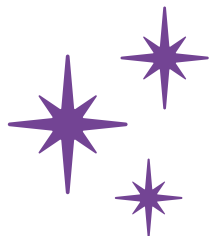


It was at this point that they met the charity's sparkle co-ordinator, Emily.

Vickie said: “ From the moment Emily introduced herself in the corridor, she was the sunshine in our very dark time. Though Freddie was very slowly starting to show signs of improvement, there was still so much worry and fear, but Emily made sure we had the bright spots right from the word go. She noticed very quickly how much of Freddie's stuff was Spiderman-themed, so she arranged for Spiderman to visit. As Freddie became more alert, she'd bring in the therapy dogs to entertain him and pop in regularly to check in on him with little treats.

And it wasn't just Freddie that benefited from the sparkle either. Whenever our daughter, Millie, was around, Emily would include her in everything. Then when Millie was nervous about going back to school in September, with all she'd been through during the summer and with us still in Cardiff with Freddie, Emily sent her a bravery box full of treats and certificate to say what a great big sister she was. ”

In mid-October, Freddie was discharged from the care of the cardiac and neuro teams in hospital and was considered well enough to continue his rehabilitation at home. On Freddie's last day in hospital, Emily was able to arrange a leaving party, which also doubled up as Millie's sixth birthday party. There to say goodbye was the team that supported Freddie's recovery, including his physios, speech and language therapists, consultants, occupational therapists and, another of Freddie's favourites, Daisy the therapy dog.



Vickie, said:

“ It's so important that children and families have moments of happiness and fun when they're in hospital, when they're often experiencing some of the worst moments of their lives. Supporters of the Noah's Ark Charity make Emily's role and the activities she organises possible. I could list so many terrible days we've had throughout this experience, but when I think of the good ones, Emily has always been involved somewhere. And as a family, we're so grateful for that. Emily has provided light in the darkest time of our lives, and we will forever be grateful to the Sparkle Appeal and Noah's Ark Charity for that. ”



The therapeutic and specialised play service

Hospital can be an unsettling place for lots of reasons. You're away from everything that's familiar, you could be adjusting to a new diagnosis or treatment, too small or unable to communicate your needs, or have had a bad experience in a healthcare setting before. The therapeutic and specialised play service is here to help make the hospital experience a little less scary and overwhelming for young patients, reducing anxiety and helping children feel more in control of what's happening around them. It's thanks to you that the charity has been able to support this incredible service for 14 years.

The therapeutic and specialised play service supports an average of over 10,000 babies, children and young people every year. The team comprises of play specialists, play assistants and play workers who cover 13 key areas within the children's hospital. Together, they are considered an invaluable support to both families and clinical staff alike.

Over the past 12 months....

- Around **4,000 distraction sessions** were provided during medical procedures.
- **3–10 years old** were the most supported age group.
- **581 patients** who received support from the play service had a diagnosed learning disability.
- Close to **7,000** normalising play sessions were carried out across the hospital.
- **772 children** with procedural anxiety received support from the team.
- Around **1,500 preparation sessions** were delivered by a play professional.
- **719 patients** supported by the service had previously had a traumatic medical experience.

The service supports children through their hospital journey in five key ways:



Preparation:

Helping children understand what's going to happen in a way that makes sense for their age and stage of development. This helps take away the fear of the unknown.



Distraction and coping:

Using techniques or offering tools that help children manage procedures, from simple distractions to calming strategies that help them feel more in control.



After procedures:

Supporting children to make sense of difficult or upsetting experiences. This can help clear up any misunderstandings and prepare them with better ways to cope next time.



Developmental play:

Helping children to keep up with their developmental milestones through play or catch up with skills they have lost due to illness, injury or hospitalisation.



Everyday play:

Creating a sense of normality by making sure children still get the chance to play how they would at home — helping them feel more like themselves in a medical environment.

Meet Tilly

Three-year-old Tilly, is one of triplets. In the summer of 2024, her mum, Liz, noticed that Tilly had developed a slight limp. She then started losing her appetite and by Christmas, the limp too had become worse. Having tried to rationalise her fears as normal parental worry, Liz was now sure that something was wrong.

Early in the new year, Tilly underwent a series of test, including an X-Ray and MRI. Finally, Liz and her husband Stuart were called into a side room at the hospital. The scans had revealed lesions on Tilly's hip but also a primary tumour the size of a grapefruit on her left kidney. On January 9th, just days later, the family received the most devastating news: Tilly had a rare and aggressive type of childhood cancer called high-risk stage 4 neuroblastoma.

Tilly's started eight gruelling rounds of chemotherapy that very afternoon. She had them in ten days bouts, for a total of 80 days. The family were suddenly forced to navigate a new reality with Liz staying in hospital with Tilly while Arthur and George stayed at home with their dad. Tilly was used to being at home playing with her brothers but now faced many months in hospital, away from nursery and everything that was familiar to her.

One of the things that Tilly looks forward to during her hospital stays is time with Rainbow Ward play team members, Kylie, Allison and Catrin. For three-year-old Tilly, it's just a chance to be with some of her favourite playmates but in reality, the team are helping her in many different ways.

The general play with her Barbie dolls and arts and crafts gives Tilly back a sense of the normality she's lost from being at home or at nursery while, though she doesn't see the difference, she's also being encouraged to reach her developmental milestones. But it's also through play that the team prepare Tilly for procedures that could otherwise feel very frightening, helping her understand by role playing with specially adapted toys. The process also gives Tilly a sense of choice and control in a situation, at least where her treatment is concerned, she has very little. When Tilly recently faced a difficult scan, it was play team member, Kylie, who gave her the tools and reassurance she needed to get through it.



Medical equipment

Providing life-saving care on the move

Transferring a critically ill child anywhere is a highly specialised skill requiring not only trained clinicians, but the correct specialist equipment to be able to deliver safe care during transport. As well as transferring into hospital, ventilated patients can also need transferring around the hospital too, for example, for scans and operations or in an emergency. The PCCU team do this using a specialist transport ventilator, but the only one they've had until recently isn't suitable for very young children, meaning that babies have been ventilated manually using a bag mechanism.

Now however, thanks to the support of the Hodge Foundation, the department has a new state of the art transport ventilator, which allows even the smallest, most critically unwell of children to be transported safely from one place to the next. For one PCCU family, this new piece of equipment had an unexpected benefit that provided them with a much-treasured opportunity – to take their baby outside for the very first time.

At eight months old, Sammy had never seen anything other than the inside of a ward. At her mum's first scan, she was diagnosed with a rare condition called exomphalos major, where the abdominal organs develop outside the body.

Sammy spent her first seven weeks on the neonatal intensive care unit (NICU) and the next seven months on the paediatric critical care unit (PCCU). The severity of Sammy's condition meant that there hadn't been enough space in her chest cavity for her lungs to develop properly. As a result, she was dependent on a machine to support her breathing.

At one point, Sammy contracted a virus that attacked her already weak lungs. For ten very frightening days, Sammy needed the highest level of breathing support possible via an oscillator, which delivers rapid shallow breaths to very fragile lung. Having made several attempts to wean her off breathing support, her clinical team finally made the decision to perform a tracheostomy.

Through it all, Sammy remained within the four walls of the hospital. For most families, going for a walk outside with your baby is a simple joy. For Sammy's parents, it was a dream that felt heartbreakingly out of reach. Until, that is, the new transport ventilator arrived, and Katie and Aaron were given the opportunity to take Sammy outside.

Katie said: “ It was quite an experience. The new transport ventilator is a big red machine and Sammy was very interested in it as we went down in the lift. She was unsure about the brightness and the breeze outside at first, but then she started looking around, fascinated by everything. Seeing the joy on her face meant so much to us. It was so nice to have a change of scenery and finally be able to do something normal together as a family.”



Helping vulnerable children get better faster

When Niko was 12 weeks old, mum, Amy, noticed that he was moving less and he was struggling to feed and swallow. Her concerns were initially met with reassurance — that all babies develop at their own pace. But when Niko started belly breathing, a sign of respiratory muscle weakness, his doctors took action. Niko was referred to the Noah's Ark Children's Hospital for Wales where he was diagnosed with Spinal Muscular Atrophy (SMA) Type 1.

SMA causes progressive muscle weakness and can affect a child's ability to move, swallow, and breathe. Niko spent a month in hospital, during which time he had an NJ feeding tube placed.

Once home, the family learnt to adapt to their new routine, but in March, Niko caught RSV and spent ten weeks in hospital. For children with SMA, a weak cough makes it difficult to clear the chest, turning even common infections into serious threats. Niko was re-admitted to hospital and spent a further ten weeks there.

Thanks to people like you, the charity has recently been able to fund a device that has made a huge difference to Niko's care. The Clearway Cough Assist mimics a natural cough by blowing air into the lungs and quickly drawing it back out, helping to clear secretions.

The device was first used to wean Niko off the ventilator. During their stay in hospital, Amy was trained on it too, so she was able to use one at home as part of his regular routine and then daily to aid his recovery.

Amy said: “When Niko was re-admitted with RSV again in November, the outcome was completely different. Because of the daily use of the Clearway, he didn't need to be ventilated or sedated like he had been before. It helped keep his chest clear and allowed him to stay awake, breathe on his own, and recover more quickly.”

This simple device has made a world of difference to Niko and his family. It means he can be kept more comfortable at home but also, vitally, when he is admitted, he gets better quicker and with less invasive treatment.



Investing in the highest standard of patient centered care

The Paediatric Same Day Emergency Care unit (PSDEC) cares for around 700 children a month. Most are referred by a GP who feels that a child needs further assessment or monitoring. Others are children with long term or complex conditions, who have open access to the unit in case they need immediate care.

Some patients who attend will need an ECG, which detects and records the electrical signals produced by the heart as it beats, providing a clear, visual representation of how the heart is functioning. Until recently, children needing an ECG could face long waits. But not anymore.

Keiran Hughes-Jones explains why:

“ For a few years now, our team have been trying to secure our own dedicated ECG machine. Before, we had to contact the main ECG department and wait for them to come over to carry out the investigation, and as the department covers the entire University Hospital of Wales, they are often extremely busy. Out of hours, we needed to source a machine from other areas. This often resulted in delays, with patients experiencing unnecessary waits, impacting both their care experience and the smooth running of the unit. Earlier in 2024, I applied to the charity for funding and as a result, we became proud owners of our very own ECG machine in the Autumn.

We are now able to perform ECG investigations immediately, without having to wait. This has already saved close to 58 hours of patient waiting time, thereby improving patient flow throughout the unit and enabling faster clinical decision-making. We estimate even more time will be saved as more of our nursing staff receive training.”

“ The ECG machine has enhanced the high-quality level of care that was already being delivered on PSDEC. Delays in accessing ECGs could cause anxiety for children and their families whereas now we're able to provide timely, reassuring, and more patient centred care. For the team, it means they can now assess and act on concerns straight away, reducing clinical risk and avoiding unnecessary transfers or waits. Knowing that a key investigation is readily available whenever needed, has boosted confidence and morale.

As a unit we would like to thank supporters of the Noah's Ark Charity for helping to fund this essential piece of equipment. The new ECG machine is now a vital part of our service, greatly enhancing the experience of our patients and their families. It has improved patient outcomes and supported a better working environment for our team, further enabling us to deliver timely, high-quality care without unnecessary delays.”



Keeping the tiniest babies warm and safe

Every child deserves the best possible start in life. For premature and critically ill babies, that start often begins in an incubator. But not all incubators are created equal. With the support of one of our valued supporters, Zak McPherson, and his family and friends, the charity has been able to fund an advanced type of incubator for the neonatal intensive care unit called a BabyLeo.

In neonatal care, seconds matter. When a baby is in distress, the ability to act quickly and safely can mean the difference between life and death. In an emergency, BabyLeo incubators offer immediate access. Unlike traditional incubators, which require winding down and navigating awkward lids, the BabyLeo lies flat instantly, and the top can be fully removed, giving medical teams clear, unhindered access to the baby inside.

The BabyLeo's advanced monitoring system also ensures more accurate and responsive care. It provides optimum temperature regulation and minimises stress by keeping noise and harsh light to a minimum, making it more in keeping with the womb environment.

But the BabyLeo isn't just better for the medical team, it's better for families too. The height-adjustable design means parents can sit comfortably at eye level with their baby, helping to build a stronger emotional connection that can sometimes feel difficult in the NICU. There's also a dedicated and personalised 'family view' setting, which clearly displays the baby's vital statistics and progress in a 'layman' format, so it's easy to understand at a glance and helps parents feel involved.



Improving care for young liver patients

As a charity committed to supporting a gold standard of care, we were pleased in 2024 to fund an initiative that improves the medical welfare of children with liver disease — a highly specialised area in paediatrics.

Many children with liver disease face the prospect of a liver transplant with a long and intensive post operative recovery period. Some, who are too unwell for transplant, receive supportive care. Accurate, regular monitoring is vital, yet until recently, young patients within Wales did not have local access to a piece of equipment that makes the process far less invasive for young children – a paediatric fibro scan probe.

Now, where children had previously needed more painful and potentially high-risk liver biopsies under general anaesthetic, or travel to Birmingham or London for the procedure, they are able to have a far less invasive procedure using the new device right here in Wales instead. Fibro scan readings can also help to diagnose liver conditions, determine treatment options, and give information on the stiffness and condition of a child's liver.

Today, 141 children on the department's database are either awaiting this procedure or will need one at some point during their treatment journey. With your help, these young patients no longer face unnecessary risks or exhausting and expensive travel. An example of this is one nine-year-old patient from Pembrokeshire who would have had to make a four hour journey each way to travel to Birmingham for the procedure.

The Noah's Ark Children's Hospital for Wales is now the only place in the country where young patients can undergo this far less invasive form of vital monitoring, and one of only a handful in the UK. It's thanks to your support that children are receiving this safer, kinder standard of world-class care.



Looking after little hearts

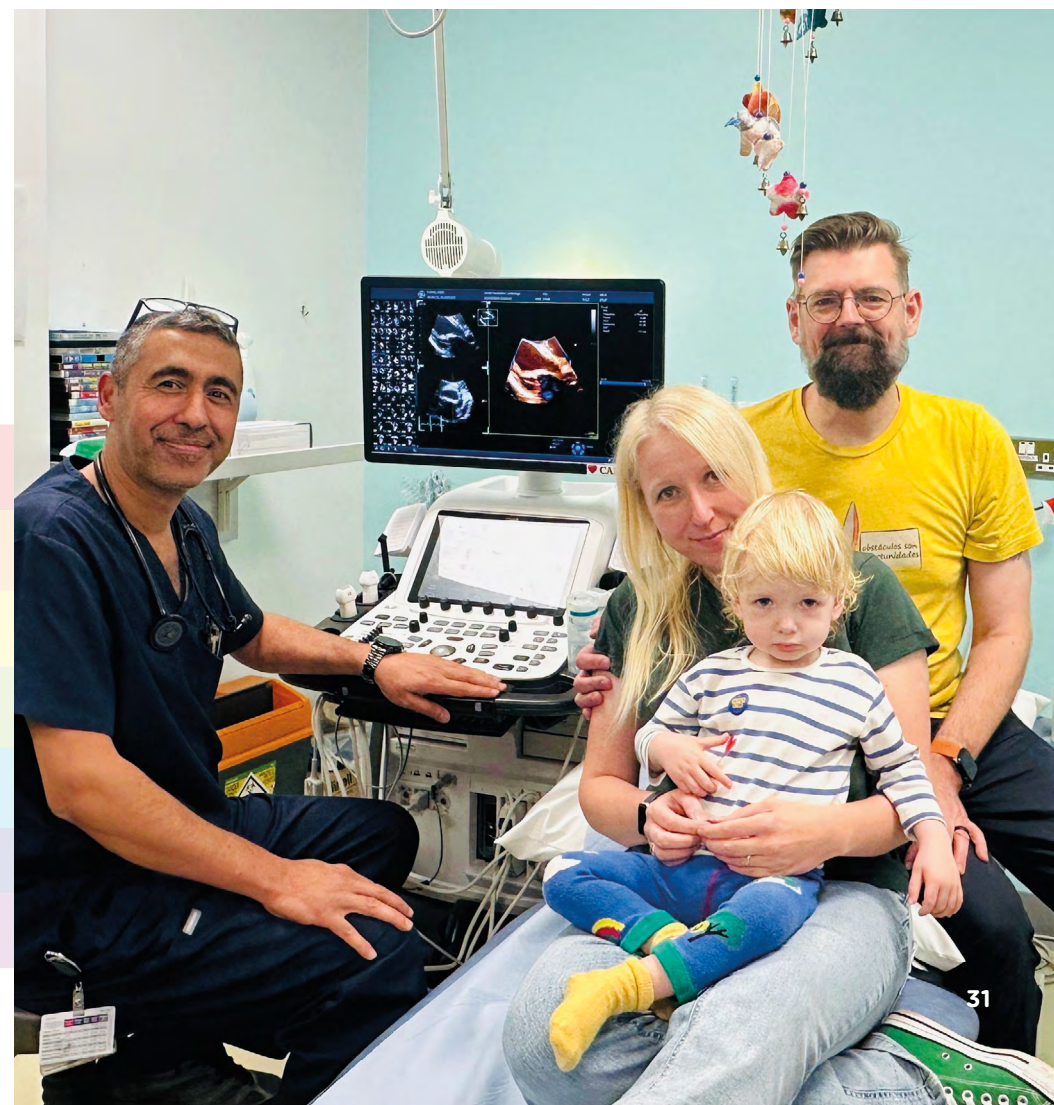
On average, around 25 children visit the cardiology unit every week for heart scans. The scans perform a range of functions, from diagnosis to management and treatment planning. Around 75 patients each year have particularly complex suspected or confirmed heart conditions that need 4D scanning. Until recently, these patients have had to travel to Bristol, or further afield for these scans. Now thanks to you, these specialist scans can be conducted right here at the hospital.

The new 3D scanner also has smaller probes than other machines, meaning that scans can be conducted on even the tiniest of patients. It also allows for better pre-operative planning which leads to positive surgical outcomes.

Two-year-old Idris, has been a cardiology patient since before his birth. He was born with a number of complex heart conditions and had life-saving surgery at only a few hours old. Idris is doing well now and his consultant, Salam wants to keep him that way, so he scans Idris' heart regularly to check that it's still functioning as it should be. At some point, Idris will need more surgery, and it's vital that his surgeons be prepared for when that time is approaching. Up until recently, that has meant travelling to Bristol for extra 4D scanning, but now he can have the procedure right here in Cardiff.

Paediatric cardiologist, Abd El-Salam AL-ETHAWI said:

“ The new echo machine provides pristine images and 4D capabilities, allowing clearer, more detailed visualisation of the heart. This advanced technology helps me make more accurate and timely diagnoses and ultimately leads to more effective care and better outcomes. ”



Environment and facilities

The reimagining of Jungle Ward

At the end of 2019, we launched a £1 million appeal to transform Jungle, one of the children's hospital's six inpatient wards. Anticipating that it would take around two years to raise the funds, our hope had been that the work on a newly renovated space would be complete by 2023. But, just three months into the appeal, Covid-19 hit and the priorities of both the children's hospital and the charity were forced to change. This year, we are finally able to say that plans for this exciting new development are moving ahead. Thanks to your support of our Jungle Ward Appeal and the generous gifts left by two of the charity's supporters in their Wills, the new ward will be ready to greet patients again by early 2026.

The purpose of this project has always been to make Jungle Ward fit for purpose. The needs of the children being cared for there had changed quite substantially in 2019, caring for more children with complex medical conditions than ever before. Children undergoing rehabilitation after a brain injury were also now cared for on Jungle, where they had previously had to go elsewhere for specialised care. Due to the nature of these conditions, hospital stays for young patients on the ward could be a lot longer or more frequent than average, while for others they were shorter but often traumatic. Our aim was to transform Jungle Ward into a bright, stimulating environment designed specifically to provide the best possible level of care while ensuring that families could still be families during their hospital stays.

When Covid-19 hit, Jungle Ward was forced to close while the hospital managed caring for children around the many challenges caused by the pandemic. Re-visiting our ambition for the ward alongside our hospital colleagues in 2024, it was clear that the need was still great and had more potential impact than ever.

Samuel Barrett, deputy director of operations for the UHB's Children and Woman's Clinical Board, said:

“This development represents far more than a physical upgrade — it is an opportunity to transform care for children and young people. A welcoming, child-friendly environment can make an enormous difference to a child's experience in hospital and to their recovery. The aim is that Jungle Ward will feel like a true 'home from home' for some of our most vulnerable patients—particularly those with longer stays, and children waiting for complex packages of care. The new ward will also include a bespoke physiotherapy space. This will allow us to deliver rehabilitation and therapy directly on the ward, supporting earlier recovery, improved outcomes, and reducing the need to move children between clinical areas.

“Reopening Jungle will also bring new and critical operational benefits. It will provide a dedicated space for our sleep service, meaning that children don't have to rely on there being a free bed overnight on inpatient wards. It will also create a specialised area to step down patients from paediatric high care, freeing up beds for the most seriously unwell children from across Wales.”

As well as a new parents and carers area funded by the True Colours Trust's Breathing Spaces Fund and bespoke designed playroom thanks to a large donation from the Dare to Dream Trust Wales, the new ward will feature artwork made specifically for the project by Cardiff artist, Suzanne Carpenter.

The artwork is being created following consultations with both children, parents, and hospital staff and will feature sleepy sloths in bedrooms and mischievous monkeys in walkways, in keeping with the Jungle theme. We'll look forward to telling you all about the positive impact the new Jungle Ward has made in our next annual report.

The old Jungle Ward



Corridors on the new Jungle Ward will be transformed by specially commissioned wall art.



After the refurbishment, the ward will contain bedrooms where children can undergo sleep studies.



The parent kitchen before renovation began.



The old Jungle Ward playroom will be replaced with a designated therapy space.

Transforming the environment through art



Staff and professional development

SIM Dolls

This year, we have been able to support our hospital colleagues to launch an exciting new simulation programme. Using lifelike infant mannequins, funded through the charity grant scheme, the initiative will allow clinical teams to practise managing neonatal emergencies in a safe and controlled environment.

The high-tech mannequins, known as sim dolls, replicate real-life symptoms seen in premature or unwell babies, including breathing difficulties, seizures, and conditions like meconium aspiration. Controlled via computer, the dolls respond to treatment decisions made in real time, giving staff an invaluable opportunity to reflect and learn through experience.

Starting in August 2025, the team will be rolling out training across three ward areas each month. With 2-3 participants per session, it is expected to train around 6-10 nurses monthly, plus up to 18 more during teaching days.

Initially, the focus will be on nurses, staff nurses, students, and healthcare support workers. As the programme becomes established over 6-12 months, the team then plan to expand to the wider multidisciplinary team by running monthly MDT simulation scenarios involving doctors and allied health professionals.

We're also proud to introduce greater representation to the workforce through training. The newest sim dolls reflect the diversity of the children cared for at the Noah's Ark Children's Hospital for Wales, helping staff recognise how symptoms present on different skin tones and reducing unconscious bias in diagnosis.

By delivering teaching *in situ*, directly on the wards, you are helping to ensure learning is accessible, relevant, and practical. Topics are shaped by feedback from staff and focus on real paediatric emergencies. The aim is to build confidence, clinical skills, and team communication, all without putting real patients at risk.



Our amazing supporters

Whether longtime supporters or new to the charity, our very special community is united by the same mission — to create brighter todays and better tomorrows for the children and families of Noah's Ark.

We run events and campaigns and work with schools, companies, community organisations, philanthropists, and grant-making trusts to make our mission an evolving reality. Our wonderful donors, fundraisers, legators, ambassadors, and volunteers play a vital role in making everything we do possible.

Around 64% of our supporters have a personal connection with the children's hospital, either through a friend, family member or most often, with their own child. It takes kindness and empathy to turn a difficult personal experience into something positive for others, and we'd like to say a special thank you to the many supporters within our community who do just that.

Over the following pages, you'll read about the many wonderful ways in which people dedicate their time and creativity to make life better for the children we support.



The Noah's Ark community in action

Community fundraising is our lifeblood as a charity, helping to unite, engage and mobilise both new and existing supporters behind one vital cause. Community fundraising doesn't just raise funds, it fosters meaningful, lasting engagement across Wales.

Our family and youth ambassadors consistently put their hearts and souls into raising funds and awareness within their own communities, ensuring that this vital network of local advocates goes from strength to strength.



Jake set himself ten challenges in his 10th year including a climb up Pen y Fan and Snowdon, cycling 100 miles and smashing out 100 sit-ups. Jake, a previous patient at Noah's Ark, raised an incredible £3,180.



Mark Roberts turned his garden into a grotto for the benefit of his local community, raising £3,800 for the charity.



The Sparkes Family continued to raise funds in memory of their beloved son and brother, Henry, in 2024. The family raised money through a skydive, sponsored walk and golf day to fund refreshments for families on PCCU, where baby Henry was cared for.



Keen to create a unique fundraising challenge, Thomas and Harrison flew to San Francisco to run the Golden Gate Bridge! The duo raised £313 by way of saying thanks for the care given to family members.



Eight-year-old Seb was joined by his family, friends and classmates in a ten-mile walk. Seb and his team raised £3,135 for the hospital where little sister, Florence, has received care since birth.



Ceredigion male voice choir, Bois y Gilfach, raised £16,000 for Noah's Ark, as thanks for the care given to a local family. The funds, raised at a series of local events, were doubled as part of our Big Give Christmas Challenge. Having travelled to Cardiff to present the cheque, the choir also delivered a fantastic, impromptu performance.



We were proud to be chosen as Wales Rugby League's charity for the 2024/25 season. Our network of volunteers and ambassadors attended a number of fantastic events, helping to raise awareness of the charity and engage local families and businesses.

Young Farmers Clubs (YFC) from around Wales, continued to support the charity. CFFI Dyffryn Tywi YFC donated £5,000 and Penparc YFC donated £3,000, also match funded through the Big Give Christmas Challenge.





The Welsh Hospital's Choir held its spectacular annual Christmas event at Newport Cathedral. Hosted by charity ambassador Rae Carpenter, the evening raised a record breaking £14,600, thanks to match funding through the Big Give.



The Pontypridd United U7 Girls team climbed Pen-y-Fan raising £1,200 for the charity.

Family ambassador, Kirsty Johnston, held her annual Christmas event at Coleg y Cymoedd, in memory of her daughter Annie. The catering and events department provided a fantastic Christmas meal and raffle, raising £1,258.



Logan and Theo were VIPs at their school's Rainbow Day fundraiser, which was held in celebration of their baby sister Violet, who sadly died in 2023. During their colourful day, the pupils of Glyn-gaer Primary School raised £231.



The art department and pupils at Cardinal Newman R.C. Comprehensive created beautifully decorated butterfly tiles for the garden within the children's hospital. The idea was inspired by several pupils who receive care at the children's hospital.

Partnerships

It's been another tough 12 months for many sectors, and we are once again extremely grateful for the driven and dedicated companies who have supported the charity this year.

Whether through staff fundraising, cause-related marketing, recycling or providing gifts in kind, we'd like to extend our sincere thanks – to those whose support was ongoing and to those who chose to support Noah's Ark for the very first time.

Primark

In 2024 our partnership with Primark reached an incredible milestone – hitting £1million in donated funds since 2012. The huge sum of money was raised through bag levies across Primark's eight stores in Wales including Cardiff, Cwmbran, Swansea, Llanelli, and Newport.

In May 2024, we embarked on a roadshow to meet colleagues in stores in south and west Wales, joined by families from local communities who have been supported by the charity.

The money raised by the Primark team in Wales has been used to enhance care and improve medical outcomes for children in a whole number of ways over the last 12 years. The partnership helped to build the children's hospital's very own hydrotherapy pool and has contributed to the delivery of the much-loved play specialist service. Primark supported children and families through our Covid19 Resilience Fund during the pandemic and, most recently, in 2023, the partnership played a huge role in helping us to reach our Tiny Lives Appeal target. The money raised from that appeal went on to fund, incubators, ventilators and transport incubators that care for the tiniest and most vulnerable of babies on the neonatal intensive care unit.

Primark area manager for South Wales, Adam French, said: "We're so proud to partner with the Noah's Ark Children's Hospital Charity here in Wales. Over the last twelve years, the funds raised through the bag levy have made a real difference to so many children's lives, and meeting some of the recipients of this care has been a heartwarming experience for us.

"It's an immense achievement to have reached over £1 million and we're excited to see how our partnership continues to thrive in the future. A big congratulations to our Welsh store teams!"





Tesco

Our longstanding partnership with Tesco continued to grow during the year, following the expansion of Noah's Ark clothing banks in Tesco car parks from 24 to 54 stores at the end of 2023. The Salvation Army Trading Company were a valuable operating partner, managing the clothing banks across the country on our behalf. Despite challenges in the textile recycling industry, 843,626kg of textile was diverted away from disposal to our Tesco clothing banks, raising an incredible £93,550 over the 12-month period.

We are incredibly grateful to both Tesco and the Salvation Army Trading Company for their commitment to the children and families of Noah's Ark and look forward continuing to grow relationships at store and regional level in 2025.



Brogue does Beaujolais

The Brogue Trader and Spiros Fine Dining and Events came together to put on Brogue does Beaujolais for the ninth time in November. This glamorous event was in support of both the Noah's Ark Charity and City Hospice. Fundraising on the day was a huge success thanks to the generosity of the organisers, sponsors, and guests. With match funding, Brogue does Beaujolais raised over £100,000 and we were delighted, once again to be a part of such a special occasion!



Valero

Valero Pembroke Refinery supported the charity for the third year running through their Benefit for Children Golf Event at the Celtic Manor Resort. At an event attended by all beneficiaries of this wonderful initiative, Noah's Ark was awarded with an incredible £13,333 donation. We are very grateful for the ongoing support provided by both Valero Pembroke Refinery and its partners through this annual event.



Winvic

During National Fitness Day on the 18 September 2024, the Winvic team kept three pieces of cardio equipment running for 24 hours, while raising money for causes including Noah's Ark. Alongside this challenge, the team also participated in boot camp style games throughout the 24 hours period, to challenge themselves both physically and mentally. The event was a big success and we were delighted to be supported for the second year running. In total, £11,525 was raised for the Noah's Ark Charity!

Events

Thanks to our incredible community of partners and supporters, it was another record-breaking year for our events. These activities provide us with invaluable opportunities to keep in touch with the Noah's Ark community, and it has been wonderful to see each of them go from strength to strength this year.

CARTEN100 – 11th May

An unforgettable and emotional day for both the CARTEN100 community and the charity. Celebrating its 20th year, this incredible ride (not race!) was once again a highlight of the Noah's Ark events calendar. A total of 64 cyclists joined Team Noah's Ark and raised over £44,000.

2024 was the fourth time that the charity has had the honour of partnering with CARTEN100 as the main benefiting charity. Over these four rides, taking place in 2013, 2016, 2023 and 2024, the fundraising income has surpassed £225,000 – an incredible total for what is a very special partnership.

From marshalling the finish line in Tenby's Tudor Square, to selling merchandise, bucket collecting and manning the refuelling stops along the route, more than 50 volunteers came out in force to support this iconic event, which spans a 107-mile long route from Cardiff to Tenby.

The ride organisers have asked the charity to partner with them once again in 2025 and it's safe to say, we can't wait to join the team for this epic event.

14-year-old Billy Newton, together with his dad and uncle, raised £2,500 by taking part in the challenge in celebration of Billy's cousin, Evie.

Billy said: “I really enjoyed doing the Carten100. It was a massive challenge, but honestly such a good day and the atmosphere was amazing. There were loads of people cheering us on and we were chatting between the riders, which kept spirits up.

Even though I had fun, there was also a lot of pressure, because I wasn't just doing it for myself. I was riding to raise money for the Noah's Ark Children's Hospital, which means a lot to me and my family. My cousin, Evie, has been looked after there, and I've seen how much the hospital does for her and loads of other kids. That made it feel really important, like I had to give it everything. Whenever I felt tired, like I wanted to stop or couldn't face one more hill, I just thought about all the kids at the hospital and how strong they've been through everything. That gave me the push to keep going.”



Superhero 5K Fun Day – 30th June

1,065 superheroes soared into Cardiff's Glamorgan Cricket Ground on a Sunday in June for our third Superhero Dash – newly renamed as the Superhero 5K Fun Day for 2024. With a new name and a new base at Glamorgan Cricket, the event brought together families, friends, and fitness enthusiasts, raising over £78,000!

The picturesque cricket ground was transformed into a vibrant Heroes Village filled with colourful capes, masks, and an electric atmosphere as participants of all ages donned their favourite superhero costumes to support a cause close to their hearts. From Wonder Woman to Spider-Man, the ground was a sea of heroic enthusiasm and community spirit.

Kelly Finch, whose daughter, Olivia, was featured as a superhero character on the event promotional materials said:



“ Olivia was delighted to be chosen as one of the superhero characters, she loved that she was a fairy princess. It was incredible day raising money for the charity that has supported us throughout Olivia's diagnosis. We couldn't be prouder to be involved, and to have all our family and friends as 'Finch Force' there to support us made it extra special. ”



Meet Mia — the real-life superhero who, through her artistic talents, brought our Superhero 5k Fun Day characters to life.

Mia's story is nothing short of extraordinary. After spending seven years battling crippling health anxiety, she faced her greatest challenge yet when she was diagnosed with T-Cell Acute Lymphoblastic Leukaemia in the summer of 2023.

Months of hospital stays and intensive chemotherapy followed. But along the way, Mia discovered a new sense of confidence and purpose.

Now, Mia is using those superpowers to give something back. She's become a real source of inspiration for younger patients at the Noah's Ark Children's Hospital for Wales, stepping into a big sister role and helping raise thousands of pounds to support children like her.

Alongside her mum, she's grown a TikTok community of nearly 55,000 followers, using the platform to raise awareness and share her journey. In recognition of her amazing work, Mia was named a youth ambassador for the Noah's Ark Charity. Since then, she's led a team at the Superhero 5K Fun Day, taken part in youth events to raise awareness and raised even more money for the charities she cares about — all while still in active treatment.

Mia, we're so proud to have you are part of the Noah's Ark community!



Chepstow Summer Sessions — Friday 5th, Saturday 6th and Tuesday 9th July

The summer sessions proved, once again that, come wind, rain or sunshine, our volunteers will always pull out all the stops to support the children's hospital for Wales!

Helping the Chepstow Summer Sessions team to hand out wristbands to more than 32,000 concert goers, our incredible team of over 120 volunteers sang, danced, cheered and puddle-jumped their way to help raise both our profile and over £3,000 for the charity.

Golf Day — 5th September

Despite the rain, spirits were high at our inaugural Golf Day at the Vale Resort. Our fantastic supporters came along to enjoy the Wales National Course, including a team headed up by Ellis Jenkins, who was joined by Aled Brew, Cory Allen and Jamie Roberts. Host, Scott Quinnell, entertained with rugby anecdotes from his legendary rugby career and heartfelt words in support of the charity.

Fundraising highlights included a raffle, live and silent auctions (with thanks to Brian Hall Events & Experiences), and donations via our Noah's Ark snack buggy, run by volunteers from Irwin Mitchell. Players also joined in Longest Drive, Nearest the Pin, and Mulligans, helping us raise over £7,000.

Special thanks to Steve Roberts, dad to NICU babies Caleb and Oscar, who gave a touching speech before the live auction. We're delighted that Steve has now joined us as our newest family ambassador.



Cardiff Half Marathon — 1st October

What an incredible day! On the first Sunday in October, a team of more than 170 runners took to the streets of Cardiff. Most proudly wore their #TeamNoahsArk vests but this year some animals and an ark were thrown into the mix too. Collectively, this amazing team, raised a record £72,557!

Over 40 children's hospital staff members took part in this year's Cardiff Half, one of which came straight from performing surgery earlier that morning. Many of our 170 strong team also took part in honour of their brilliant children while others ran in memory. One participant ran in celebration of his own recovery, while some returned for the second, third or even fourth year in a row. Whatever the motivation, we feel hugely privileged to be able to support each one of them.

And it wasn't just big people who took part! Earlier that same weekend, a team of our youngest supporters, many of them current or previous patients, participated in the Cardiff Half Junior. The atmosphere on Saturday was truly wonderful and between them our 'small but mighty' team, raised over £2,000!

At the age of 13, James was diagnosed with Acute Myeloid Leukaemia (AML). Now 28, he has never forgotten the care he received at the children's hospital for Wales. He took part in the Cardiff Half Marathon as part of Team Noah's Ark as a way of saying thank you.

James said: “The reason I can run today is because of the hospital Noah's Ark Charity built. The progress they've made is astonishing, from specialist scanners to children's theatres, all in a welcoming environment for scared and confused children. The work they do is hard to describe, but it's truly remarkable.

I hope none of you ever experience what I did, but if you or your loved ones ever do, you'll be grateful that Noah's Ark exists. They provide a sanctuary for the children of Wales, offering not just treatment but compassionate, child-friendly care. That's why I'm running this half marathon — to help Noah's Ark continue their incredible work, giving sick children the best chance in the best possible environment.”

Oliver Jackson, affectionately known as Dr Ollie to patient families, was a member of the hospital staff team who took part in the event this year. Speaking about the experience, he said:

“ The Cardiff Half was an uplifting experience for our team at the Noah's Ark Children's Hospital for Wales. It began as a light-hearted idea to run the half marathon dressed as an ark with a following of animal costumes, and it became a joyful expression of camaraderie and shared purpose.

The atmosphere on the day was remarkable. The crowd were simply amazing, the encouragement and good humour carried us through, especially when the legs were starting to tire. It was particularly heartening to be cheered on by so many families who have received care from Noah's Ark. Recognising faces in the crowd and hearing their support was deeply moving, and a powerful reminder of the impact that the hospital has far beyond its walls.”



Noah's Ark

Children's Hospital Charity
Elusen Ysbyty



Santa's Grotto - 23rd November - 23rd December

It was a super-busy year for the man in red! Over 1,560 visitors came to see Santa at our ever-popular grotto (over 300 more than in 2023), helping to achieve a fundraising total of £27,000! A further £3,000 was raised during the year through car-boot sale donations, characters breakfasts and till-tin collections, bringing this hugely valued partnership with our friends at IKEA Cardiff to an incredible £30,000!

The success of our Santa's Grotto is due in no small part to our committed volunteers. Over 29 days, more than 200 people donated their time, with 160 members of our corporate community staffing the grotto for four days out of seven each week! Just days into the new year, we already had volunteers, both old and new, signing up to take part in the event in 2025!



Ken East has been a volunteer at the Grotto in IKEA since 2022. He said:

“I really enjoy my part in the Christmas fundraising at Ikea each year. Ikea are a brilliant company who not only support the Noah's Ark Charity but treat the volunteers really well. And, of course, the Noah's Ark team are a special bunch who you can't help loving.

As Father Christmas, I love seeing the children's reactions to my different questions. Every child is different, as is every parent! I even met a five day old baby last year!

Supporting Noah's Ark Children's Hospital is really important to me as someone close to me is receiving treatment in a children's hospital in London, so seeing all the work and support done by Noah's Ark is very special. ”

Sparkle Garden

In early December, the outside space at the hospital's centre was transformed once again into a festive Sparkle Garden. New for this year was the children's hospital's very own grotto, run by our sparkle co-ordinator, Emily. More than 300 children, many of whom may not have been able to visit a grotto otherwise, got to meet Santa and receive gifts.

Huge thanks again to our events partners, whose donation of time and resources ensured that the children and families of Noah's Ark didn't miss out on the festive celebrations. The Sparkle Garden also supports children's clinical recovery too, encouraging them to get outside for exercise and rehabilitation in a new and exciting environment.

Senior play specialist on Rainbow Ward, Catrin Bayliss said:

“The lights in the garden were a big hit with patients, parents and staff!

The grotto in the garden at regular times of the day for patients to go down worked well for patients on rainbow.”



Challenge events

39 supporters raised over £38,000 in 2024 by taking part in a range of events including the Porthcawl 10K, Ironman Wales, London Marathon and a trek to Machu Pichu. Many of our challengers have a personal link with the charity, either through their own children, pupils they teach or to support a family in their wider community. Others just feel inspired by the work that the charity does. Whatever the motivation, our community takes on every challenge with heart and we love to see photos of where those rainbow running vests go!

Joe Sage, who completed the Iron Man Wales Challenge to raise funds for the charity said:

“I absolutely loved taking on the Dragon at Ironman Wales and raising money for Noah's Ark. My inspiration was Connor, who has shown incredible bravery over a number of months and always maintained a cheerful and optimistic outlook. He has been recognised by staff and pupils alike for his positivity and I felt honoured to be raising money for his cause. I know that Connor and his family are extremely grateful for the amazing support that Noah's Ark provided and continue to provide for children every day.”



Financial review



The Trustees are pleased to report that, despite the ongoing impact of the cost of living crisis, we have maintained a strong income during the 12 month period, achieving £2,347,902 between 1 April 2024 and March 2025 (charity £2,283,760).

Total funds of £2,214,195 were held by the group at the end of the year (charity £2,205,510) of which £1,034,602 were restricted (group and charity) and £1,179,591 (charity £1,170,910) were unrestricted.

Cashflow overall in 2024/25 – there was a net cash inflow of £446,133, increasing the cash held at 31st March 2025 to £2,695,979.



Investment policy and objectives

The Noah's Ark Children's Hospital Charity exercises great caution with the funds we receive. Assets are held in cash with funds invested at fixed rates on the London Money Market or on fixed term deposits, all with major British financial institutions. No funds are invested on the Stock Market.

Reserves policy

The Trustees have long considered that the charity should hold sufficient general reserves to cover approximately six months operational costs and allow the trustees to respond to urgent charitable requirements which may arise. The policy was last reviewed in 2024, whilst taking into consideration the Charities Commission guidance, projected charitable expenditure over the next 12 months and current commitments, the Trustees consider that the policy is still appropriate in the current financial climate and that general reserves should not fall below £600,000. The reserve policy will be reviewed again in 2026.

Complaints

In the summer of 2024, the charity received three emails from volunteers expressing concern about the decision to close the community shop. In response, information sessions were held at the shop by senior management, with an invitation extended to all shop volunteers. These well attended sessions aimed to address concerns and provide further context around the decision. Beyond this, no formal complaints were received during the financial period.



Level of reserves

The charity's reserves are detailed in notes 24 and 25 of the accounts.

The balance of general reserves as at 31st March 2025 was £842,198 (charity £833,513). The reserves were broken down as follows:

	31/03/2025	31/12/2024
Net Assets	£2,214,193	£1,698,005
Less Designated Reserves	(£337,393)	(£335,168)
Less Restricted Reserves	(£1,034,602)	(£700,125)
Unrestricted Free Reserves	£842,198	£662,712

Designated reserves have been set aside to meet commitments to the hospital. In 2024/25 the charity has continued with the designated fund for their resilience fund which is used to cover spending on items to aid patients and families. At the year end this held £154.

Restricted reserves are outlined in more detail in note 25 of the accounts. The increase in the year is predominately due to Sparkle Fund contributions.

Going concern

The Trustees have considered the Charity's financial position at the year end, the impact of future activities and potential drop in income, projected expenditure and cashflows and considered the strength of the charity's reserves.

Cash and reserves are monitored closely, and forecasts are prepared annually and regularly reviewed to ensure the financial viability of the Charity.

Based on their assessment of the Charity's financial position, considering the available cash and reserves balances and mitigation actions available to the Charity to reduce costs when needed, the Trustees are satisfied that there will be sufficient funds to meet its liabilities and obligations as they fall due over the period of 12 months from the date of approval of the financial statements. Therefore, the financial statements have been prepared on a going concern basis.

Structure, governance and management

Governing document

The charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

Public benefit

The Trustees confirm that they have complied with the duty in section four of the Charities Act 2006 to have due regard for the Charity Commissions' guidance on public benefit.

Reference and administrative details

REGISTERED COMPANY NAME	Noah's Ark Children's Hospital Charity
REGISTERED CHARITY NUMBER	1069485
REGISTERED COMPANY NUMBER	03486361 (England and Wales)
REGISTERED OFFICE AND CONTACT DETAILS	Upper Ground Floor Noah's Ark Children's Hospital for Wales, Heath Park, Cardiff, CF14 4XW www.noahsarkcharity.org enquiries@noahsarkcharity.org 029 2184 7310

TRUSTEES

E. A. Hayward OBE (Chair)
J.A. Hayward (Vice Chair)
Dr. R. Verrier-Jones MA FRCP HON FRCPCH
L. H. Doyle Cert PFS First SMM
Dr. M. Alfaham MB, CHB, MRCP, MD, FRCPCH
K.M. Clatworthy
S.O. Gates (Retired Chartered Accountant)
M. A. Hamer Solicitor, LLB
I. Gorvett
A Abhyankar M.Ch FRCS FRSCS (Paeds) (Resigned 5th September 2024)

SENIOR MANAGEMENT

S. Mainwaring MSc, L. Jones, B. Simmonds

AUDITORS

Menzies LLP
Hodge House
114-116 St Mary St
Cardiff
CF10 1DY

BANKERS

HSBC Bank plc
56 Queen Street, Cardiff, CF10 2PX

SOLICITORS

Hugh James Solicitors
Two Central Square, Cardiff CF10 1FS

Structure, governance and management

The organisation has two separate limited companies within its group. The parent company, Noah's Ark Children's Hospital Limited, is a charitable company limited by guarantee and as such is governed by a Memorandum and Articles of Association. The company was incorporated on 29 December 1997 under the Companies Act 1985 and registered as a charity on 11 May 1998. The charity's name was formally changed with the Charity Commission on 22 August 2012 and Companies House on 18 March 2013.

The Noah's Ark Children's Hospital Charity has a Board of Trustees who are both Trustees and Directors of the charitable company as required by company law.

The charity's wholly owned subsidiary, Noah's Ark Appeal Limited, is a limited company, company number 04656756, incorporated 5 February 2003, but which was dormant for several years. During 2018 the activities of the shop in the foyer of the hospital were transferred from the charity into the trading subsidiary and, as such, consolidated accounts have been prepared since. The registered address is the same as that of the parent charity.

The senior management of the subsidiary are Eddie Hayward OBE, who is also a trustee of the charity, and the charity's senior management team.

Recruitment and appointment of new Trustees

Trustees are appointed, by majority vote, at the Annual General Meeting, for their expertise, profile and specialist skills in adding value to our charitable and fundraising activities.

Trustee Induction, Training and Organisational Structure

Trustee induction and training is the responsibility of the Chair and the senior management.

New Trustees will be issued with a set of documents to help them become more familiar with the charity and which should include

governing documents, the previous years audited accounts, information on the management structures and all relevant health and safety information.

The Trustees meet quarterly to review progress against strategic plans. An AGM is called annually. The Trustees also meet monthly to discuss fundraising and general business.

The senior management are responsible for the strategic plan and the day-to-day operation of the charity and attend the finance, fundraising and trustee meetings where a full brief is given to Trustees.

The Trustees are unremunerated. Expenses are reimbursed where claimed.

Our people

Our staff team at the end of March 2025 numbered 16. 11 members of the team are employed directly by the charity and the remaining five are employed by Cardiff and Vale UHB. Contracts for the latter five are held by Cardiff and Vale UHB with a recharge made to the charity for the costs incurred solely in relation to the charity's activities. Pay scales, personal development review systems and incremental rises are all set by the NHS at a UK wide level for those employed by Cardiff and Vale UHB.

The director has been on long term sick leave since November 2024. Two other members of the senior management team stepped up to lead the team in her absence.

We are indebted to our volunteers who donated an incredible 5191 hours in the financial year. They are an essential part of our charity and we thank each and every one for the diverse ways in which they are involved.

It is our aim to continue to develop honorary and ambassadorial roles and recruit those who can play a key role in helping the charity achieve its charitable objectives. We also seek to increase our celebrity support and hope to attract well known people who have a strong affinity to our cause and who will utilise their influence to cultivate and solicit support that may otherwise be beyond the reach of the fundraising team.

Disclosure

Each Trustee and other Persons of Influence within or linked to the Noah's Ark Children's Hospital Charity are required to formally disclose any outside appointments, financial or other relevant interests to ensure there is no conflict of interest.

Risk management

The Board of Trustees takes the identification and management of risk seriously in governing the charity. The charity's management team scrutinises the activities and commitments of the charity and reports to Trustees monthly to ensure controls and any necessary mitigating actions are agreed for each area of risk.

The charity scrutinises and establishes core risk areas that could significantly impact the charity's ability to fulfil its purpose and deliver its commitments and core activities to the Noah's Ark Children's Hospital for Wales. The charity accepts that no activity comes with zero risk, indeed some risk is inherent to our organisation, the charitable sector, the environment in which we work, and the activities required to deliver our purpose. The very nature of our work is to raise funds and it is our duty to maximise the contributions of others while minimising risk to a level that will not compromise our impact and remains within our values as an organisation.

Principal risks

Financial sustainability

The ongoing cost of living crisis, coupled with an uncertain political landscape, may lead to reduced funding. This could significantly impact our ability to achieve strategic objectives and meet operational commitments.

Mitigations: During the year, we conducted a comprehensive strategic review, resulting in the development of an 18-month strategic plan launched in October 2024. The plan focuses on consolidation, diversifying income streams, and the strengthening of monitoring and evaluation processes to ensure we are well-positioned for sustainable growth at the end of the period.

We undertake careful financial planning, with regular reforecasting and evaluation, to maintain control over our financial position and ensure we continue to work towards our financial targets. At year end, the Charity's reserves remained within the target range, providing a stable foundation despite external uncertainty.

Capital development projects and the changing need at the hospital

The pandemic brought significant changes to clinical admissions and nursing care with both medicine and surgery now delivered in more flexible ways. These significant changes to health needs and clinical delivery have delayed the redevelopment of Jungle ward. The trustees recognise that this carries a high reputational risk with donors and stakeholders which the charity must manage.

Mitigations: There continues to be constructive and ongoing dialogue with hospital management. Following collaborative planning, key decisions regarding the redevelopment of Jungle ward have now been finalised. A detailed cost breakdown has been proposed to the Charity and agreed in principle.

Planning work is actively progressing, and building works are expected to commence in the autumn of 2025. This marks a significant milestone in the long-awaited project and supports the charity's commitment to deliver improved facilities in line with evolving clinical needs.

Cyber security and data protection

The risks to charities from cybercrime are increasing and it is essential that data and systems are kept secure and protected.

Mitigations: The charity will continue to work with its IT network manager to identify any weaknesses in its current operations. We will work towards achieving cyber essential accreditation. In the meantime, we are taking practical steps towards this such as introducing new policies including password management, allowed software and disaster recovery. We also now have cyber insurance in place. We will review our data security and data use agreements with existing suppliers as well as any new partners. The completion of basic cybersecurity training is a mandatory requirement for all staff.

Our fundraising in practice

At the Noah's Ark Charity, our supporters are at the heart of everything we do. Thanks to their generosity, we are able to provide vital support to the hospital and the thousands of children who receive specialist care each year, and their families.

We have a robust system in place for tracking and processing all income, and we are proud of our strong reputation for integrity and delivering on our promises—something we work hard to protect.

Many of our supporters have been with us for years, and we are deeply grateful for the wide range of support we receive. We are committed to respecting and protecting their privacy. All our communications are based on either consent or legitimate interest, and we never sell or share donor data.

We are dedicated to maintaining the highest standards in our fundraising. As a member of the Fundraising Regulator, we adhere to its Code of Fundraising Practice. We are confident that our people are delivering ethical fundraising through training and ongoing monitoring.

While we do not work with third-party fundraisers, we have formal fundraising agreements in place with commercial partners and data processors.

We are fortunate to benefit from the efforts of individuals and organisations fundraising within their communities. We ensure they have the guidance and resources they need to carry out their activities safely and legally.

We also adhere to the policies of our partner, Cardiff and Vale University Health Board, including the All Wales NHS Policy on safeguarding children and vulnerable adults. Additionally, we have worked in collaboration with the NSPCC to develop our own safeguarding policy. We have adopted the values and behaviours of Cardiff and Vale Health Board and expect all staff and volunteers to embody these core principles.

Our internal policies and processes are regularly reviewed to ensure they remain effective, efficient, and robust. The staff handbook was fully updated and reissued during the financial year and will continue to be reviewed on an annual basis.

Statement of Trustees' responsibilities

The trustees (who are also the directors of Noah's Ark Children's Hospital Charity for the purposes of company law) are responsible for preparing the Annual Report and the consolidated financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) including Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland"

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the group and parent charitable company and of the incoming resources and application of resources, including the income and expenditure, of the group and parent charitable company for that period. In preparing those financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the group and parent charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the group and parent charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the Trustees are aware:

- there is no relevant audit information of which the group and parent charitable company's auditors are unaware; and
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the group and parent charitable company's auditors are aware of that information.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the group and parent charitable company's website.

Report of the trustees, incorporating a strategic report, approved by order of the board of trustees, as the company directors, on 25th November 2025 and signed on the board's behalf by:



.....

E. A. Hayward OBE – Trustee

Independent auditors report to the members of Noah's Ark Children's Hospital Charity

Opinion

We have audited the financial statements of Noah's Ark Children's Hospital Charity (the 'parent charitable company') for the year ended 31 March 2025 which comprise the consolidated Statement of Financial Activities (including income and expenditure account, the consolidated and parent charitable Statement of Financial Position, the consolidated Cash Flow Statement and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the group and parent charitable company's affairs as at 31 March 2025 and of the group's incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the group's or charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Continuation of the auditor's report

Other information

The trustees are responsible for the other information. The other information comprises the information included in the Annual Report, other than the financial statements and our Report of the Independent Auditors thereon.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Report of the Trustees for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Report of the Trustees has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Report of the Trustees.

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to take advantage of the small companies exemption from the requirement to prepare a Strategic Report or in preparing the Report of the Trustees.

Responsibilities of Trustees

As explained more fully in the Statement of Trustees' Responsibilities, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the group's and charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Continuation of the auditor's report

Our responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue a Report of the Independent Auditors that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

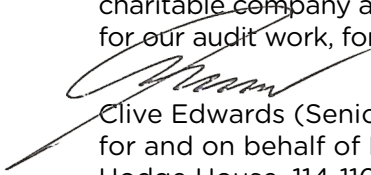
- Discussing with Trustees and management which areas of the business they believe to be more susceptible to fraud, and whether they have any knowledge or suspicion of fraudulent activities;
- Obtaining an understanding of the key controls put in place by the group to address risks identified, assessing the effectiveness of those and discussing how these are maintained and monitored internally;
- Assessing the risk of management override and review and testing of journal entries made into the accounting system;
- Challenging assumptions and judgements made by the group in relation to the significant accounting estimates employed in the preparation of the financial statements;
- Discussing with Trustees and Management the legal and regulatory obligations of the business and whether they have any knowledge or suspicion of non compliance.

Despite the audit being planned and conducted in accordance with ISAs (UK) there remains an unavoidable risk that material misstatements in the financial statements may not be detected owing to inherent limitations of the audit, and that by their very nature, any such instances of fraud or irregularities likely involve collusion, forgery, intentional misrepresentation, or the override of internal controls.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our Report of the Independent Auditors.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.


Clive Edwards (Senior Statutory Auditor)
for and on behalf of Menzies LLP, Statutory Auditors
Hodge House, 114-116 St Mary Street, Cardiff, CF10 1DY

Date:

25 November 2025

Financial Statements

Consolidated statement of financial activities

(including income and expenditure account)

for the year ended 31st March 2025

		Unrestricted funds	Restricted funds	2025 Total funds	2024 Total funds
	Notes	£	£	£	£
Income and endowments from					
Donations and legacies	2	1,711,977	455,983	2,167,960	2,177,645
Other trading activities	3	122,310	–	122,310	184,450
Investment income	5	57,632	–	57,632	61,494
Total income		1,891,919	455,983	2,347,902	2,363,589
Expenditure on					
Raising funds:	6	(469,175)	–	(469,175)	(557,537)
Charitable activities					
Supporting the Children's Hospital	7	(1,233,294)	(129,248)	(1,362,529)	(1,513,491)
Taxation		–	–	(–)	(–)
Total expenditure		(1,702,468)	(129,248)	(1,831,713)	(2,071,028)
Net income / (expenditure)		(189,452)	(326,735)	516,189	292,561
Transfers between funds	25	(7,741)	7,741	–	–
Net movement in funds		181,711	334,476	516,189	292,561
Reconciliation of funds					
Total funds brought forward		997,880	700,126	1,698,006	1,405,444
Total funds carried forward		1,179,591	1,034,602	2,214,195	1,698,005

The statement of financial activities includes all gains and losses recognised in the year.
All income and expenditure has arisen from continuing activities.
The notes form part of these financial statements.

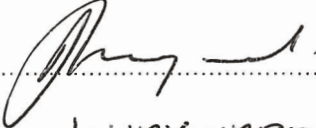
Statement of financial position

for the year ended 31st March 2025

		2025		2024	
	Notes	Group £	Charity £	Group £	Charity £
Fixed assets					
Intangible assets	17	3,686	3,686	2,522	2,522
Tangible fixed assets	17	12,892	11,070	13,448	10,920
Investments	18	1,173	1,175	1,173	1,175
		<u>17,750</u>	<u>15,931</u>	<u>17,143</u>	<u>14,617</u>
Current assets					
Stocks	19	9,215	5,087	15,418	6,671
Debtors	20	165,233	182,632	163,143	181,658
Cash at bank and in hand		2,695,979	2,670,684	2,249,846	2,225,637
		<u>2,870,427</u>	<u>2,858,403</u>	<u>2,428,407</u>	<u>2,413,966</u>
Creditors: amounts falling due within one year	21	(673,895)	(728,890)	(725,875)	(721,206)
Net current assets		<u>2,196,443</u>	<u>1,699,519</u>	<u>1,424,533</u>	<u>1,417,670</u>
Total assets less current liabilities		<u>2,214,193</u>	<u>2,205,512</u>	<u>1,716,663</u>	<u>1,445,272</u>
Creditors: amounts falling due after more than one year	22	—	—	(18,655)	(18,655)
Net funds		<u>2,214,193</u>	<u>2,205,512</u>	<u>1,698,005</u>	<u>1,688,616</u>
Funds	25				
Unrestricted funds					
Parent Charity		1,170,910	1,170,910	988,491	988,491
Subsidiary		8,683	—	9,389	—
		<u>1,179,591</u>	<u>1,170,910</u>	<u>997,880</u>	<u>988,491</u>
Restricted funds		1,034,602	1,034,602	700,125	700,125
		<u>2,214,193</u>	<u>2,205,512</u>	<u>1,698,005</u>	<u>1,688,616</u>

The trustees have prepared group accounts in accordance with section 398 of the Companies Act 2006 and section 138 of the Charities Act 2011.
The financial statements were approved by the Board of Trustees and authorised for issue on 25th November 2025 and were signed on its behalf by:


..... Trustee
E. A. HAYWARD
..... Name


..... Trustee
J. HAYWARD
..... Name

Consolidated statement of cash flows

for the year ended 31st March 2025

		2025	2024
		£	£
Cash flows from operating activities	Notes		
Cash generated from operations	1	401,850	172,068
Finance costs paid		(2,985)	(6,695)
Taxation paid		(–)	(–)
Net cash provided by/(used in) operating activities		398,865	165,373
Cash flows from investing activities			
Purchase of fixed assets		(10,364)	(6,541)
Interest received		57,632	61,494
Net cash (used in)/provided by investing activities		47,268	(54,953)
Change in cash and cash equivalents in the reporting period		446,133	220,326
Cash and cash equivalents at the beginning of the reporting period		2,249,846	2,029,520
Cash and cash equivalents at the end of the reporting period		2,695,979	2,249,846

Notes to the consolidated statement of cash flows

for the year ended 31st March 2025

1. Reconciliation of net income/(expenditure) to net cash flow from operating activities

	2025	2024
	£	£
Net income/(expenditure) for the reporting period (as per the Statement of Financial Activities)	516,189	292,560
Adjustments for:		
Depreciation charges	9,757	16,996
Interest received	(57,632)	(61,494)
Finance costs	2,985	6,695
Taxation	(–)	7
Decrease/(increase) in stocks	6,203	(5,702)
Decrease/(increase) in prepayments and accrued income	(2,090)	(63,375)
(Decrease)/increase in trade and other creditors	(108,709)	42,702
(Decrease)/increase in accruals	35,147	(67,711)
Net cash (used in)/provided by operations	401,850	172,068

2. Analysis of changes in net funds

	At 01/04/24	Cash flow	At 31/03/25
	£	£	£
Net cash			
Cash at bank and in hand	2,249,846	446,133	2,695,979
Total	2,249,846	446,133	2,695,979

Notes to the consolidated financial statements

for the year ended 31st March 2025

1. Accounting policies

General information

The charity is a public benefit entity and a private company limited by guarantee, registered in England and Wales and a registered charity in England and Wales. The address of the registered office is Upper Ground Floor, Noah's Ark Children's Hospital, for Wales, Heath Park, Cardiff, CF14 4XW.

Basis of preparing the financial statements

The financial statements of the group have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006, as well as applicable charity and company law. The financial statements have been prepared under the historical cost convention.

The financial statements are prepared in sterling, which is the functional currency of the entity. Monetary amounts in these accounts are rounded to the nearest £.

Basis of consolidation

These consolidated financial statements include the financial statements of Noah's Ark Children's Hospital Charity (the 'parent charitable company') and Noah's Ark Appeal Limited, its wholly owned trading subsidiary (details of which can be found in note 4), made up to 31 March 2025.

These financial statements consolidate the results of the charity and its wholly owned subsidiary on a line-by-line basis.

The trading results of the subsidiary are disclosed in note 4 to these financial statements.

In accordance with the provisions of s408 of the Companies Act 2006 and paragraph 9.2 of FRS 102, the charitable company is exempt from the requirement to present its own income and expenditure account and statement of financial activities.

No separate cash flow statement has been presented for the charity itself as the charity has taken advantage of the exemptions in paragraph 1.12 of FRS 102.

Critical accounting judgements and key sources of estimation uncertainty

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the amounts reported. These estimates and judgements are continually reviewed and are based on experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

Taxation

The taxation expense represents the aggregate amount of current tax recognised in the reporting period for the trading subsidiary. The charitable company does not have any taxable profits.

Current tax is recognised on taxable income or expenditure for the current period. Current tax is measured at the amounts of tax expected to pay or recover using the tax rates and laws that have been enacted or substantively enacted at the reporting date. The charity is exempt from corporation tax on its charitable activities.

Notes to the consolidated financial statements (continued)

for the year ended 31st March 2025

1. Accounting policies – continued

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

The following specific policies are applied to particular categories of income:

- income from donations or grants is recognised when there is evidence of entitlement to the gift, receipt is probable and its amount can be measured reliably.
- legacy income is recognised when receipt is probable and entitlement is established.
- income from donated goods is measured at the fair value of the goods unless this is impractical to measure reliably, in which case the value is derived from the cost to the donor or the estimated resale value. Donated facilities and services are recognised in the accounts when received if the value can be reliably measured. No amounts are included for the contribution of general volunteers.
- other trading activities relate to the high street shop, events and Santa's Grotto income.
- investment income relates to bank interest receivable.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category.

Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources:

- expenditure on raising funds includes the costs of all fundraising activities, events, non-charitable trading activities, and the sale of donated goods.
- expenditure on charitable activities includes all costs incurred by a charity in undertaking activities that further its charitable aims for the benefit of its beneficiaries, including those support costs and costs relating to the governance of the charity apportioned to charitable activities.
- other expenditure includes all expenditure that is neither related to raising funds for the charity nor part of its expenditure on charitable activities.

Grant Policy

Grants given are recognised in the year in which they are offered and accepted without conditions attached. Grants offered for a period of more than one year are recognised as creditors if there are no conditions to be met to receive further funding. Where a condition is included in the offer before future instalments are paid the future instalment grant is recognised as commitments.

Allocation and apportionment of costs

All costs are allocated to expenditure categories reflecting the use of the resource. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs are apportioned between the activities they contribute to on a reasonable, justifiable and consistent basis.

Intangible fixed assets

Intangible fixed assets consist of computer software and are being written down over their useful life of 3 years.

Notes to the consolidated financial statements (continued)

for the year ended 31st March 2025

1. Accounting policies – continued

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Office fixtures and fittings – 25% Straight line on cost

Shop fixtures and fittings – 20% Straight line on cost

Tangible assets are initially recorded at cost, and subsequently stated at cost less any accumulated depreciation and impairment losses.

Items costing less than £500 are not capitalised but written off directly to the income and expenditure account.

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

Fund accounting

General unrestricted funds represent those monies freely available for application towards achieving any charitable purpose that falls within the charity's charitable objects.

The charity also maintains a designated fund towards the anticipated ongoing costs of equipping the hospital.

Restricted funds comprise monies which have either been raised for, and their use restricted to, specific purposes, or donations subject to donor imposed restrictions.

Transfers are made between funds under the instruction of the trustees.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the Statement of Financial Activities on a straight line basis over the period of the lease.

Pension costs and other post-retirement benefits

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

Debtors and creditors receivable / payable within one year

Debtors and creditors with no stated interest rate and receivable or payable within one year are recorded at transaction price.

Any losses arising from impairment are recognised in expenditure.

Investments

Fixed asset investments are initially recorded at cost, and subsequently stated at cost less any accumulated impairment losses. Unlisted investments in the parent charitable company include the investment in the subsidiary, Noah's Ark Appeal Limited (company registration number 04656756). This is included at cost as the majority of the profits are gift aided to the charity. The only reserves maintained in the subsidiary are for working capital purposes.

Financial instruments

A financial asset or a financial liability is recognised only when the entity becomes a party to the contractual provisions of the instrument.

Basic financial instruments are initially recognised at the amount receivable or payable including any related transaction costs, unless the arrangement constitutes a financing transaction, where it is recognised at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Current assets and current liabilities are subsequently measured at the cash or other consideration expected to be paid or received and not discounted.

Notes to the consolidated financial statements (continued)

for the year ended 31st March 2025

2. Donations and legacies

	Unrestricted funds	Restricted funds	2025 Total funds
	£	£	£
Legacies	715,224	175,000	890,224
Grants	—	41,440	41,440
Clothes recycling schemes	93,550	—	93,550
Individuals and other groups	409,450	80,794	490,244
Trusts and foundations	12,698	20,000	32,698
Corporate donations	209,725	116,242	325,967
Fundraising events	271,330	22,507	293,837
	1,711,977	455,983	2,167,960

Grants received, included in the above, are as follows:

	Unrestricted funds	Restricted funds	2025 Total funds
	£	£	£
Hodge Foundation	—	16,440	16,440
Moondance Foundation	—	5,000	5,000
The True Colours Trust	—	20,000	20,000
	—	41,440	41,440

Notes to the consolidated financial statements (continued)

for the year ended 31st March 2025

2. Donations and legacies – Continued

	Unrestricted funds	Restricted funds	2024 Total funds
	£	£	£
Legacies	729,464	–	729,464
Grants	–	15,070	15,070
Clothes recycling schemes	77,767	–	77,767
Individuals and other groups	404,877	192,428	597,305
Trusts and foundations	(1,909)	55,000	53,091
Corporate donations	179,021	199,315	378,337
Fundraising events	255,966	10,645	266,611
	1,645,187	472,458	2,117,645

Grants received, included in the above, are as follows:

	Unrestricted funds	Restricted funds	2024 Total funds
	£	£	£
Next	–	5,070	5,070
The Waterloo Foundation	–	10,000	10,000
	–	15,070	15,070

Notes to the consolidated financial statements (continued)

for the year ended 31st March 2025

3. Other trading activities

	Unrestricted funds	Restricted funds	2025 Total funds
	£	£	£
Trading at fundraising events	1,757	–	1,757
Shop income	112,548	–	112,548
Social lotteries	8,005	–	8,005
	122,310	–	122,310

	Unrestricted funds	Restricted funds	2024 Total funds
	£	£	£
Trading at fundraising events	1,847	–	1,847
Shop income	172,292	–	172,292
Social lotteries	10,311	–	10,311
	184,450	–	184,450

The current year results above consolidate the foyer shop income of £87,897 (2024: £89,838) with the income of the high street shop £24,651 (2024: £82,454).

The full results of the trading subsidiary are detailed in the note on the following page.

Notes to the consolidated financial statements (continued)

for the year ended 31st March 2025

4. Results of the trading subsidiary

The foyer shop's operations are carried out through the trading subsidiary, Noah's Ark Appeal Limited. This company is a private limited company, registered in England and Wales, company number 04656756, and its registered office is the same as that of the parent charity. The company makes payments to the charity by gift aid, in accordance with the deed of covenant in place between them. Some profits were retained in the first year as working capital for the shop.

The charity owns the entire share capital of 2 ordinary shares of £1 each. A summary of the results of the subsidiary alone is shown below:

	2025 £	2024 £
Turnover	87,671	88,936
Cost of sales	(52,929)	(53,266)
Gross profit	34,742	35,670
Administrative expenses, including management charges payable to Noah's Ark Children's Hospital Charity and audit fees	(25,822)	(32,481)
Other operating income: donations received	608	1,073
Operating profit	9,528	4,262
Tax on profit	–	(7)
Profit for the financial year and total comprehensive income	9,528	4,262
Gift aid payment to Noah's Ark Children's Hospital Charity	(10,234)	(1,733)
Retained earnings at the start of the year	9,389	6,860
Retained earnings at the end of the year	8,683	9,389

All the activities of the company are from continuing operations.

Notes to the consolidated financial statements (continued)

for the year ended 31st March 2025

4. Results of the trading subsidiary – continued

The assets and liabilities of the subsidiary were:

	2025	2024
	£	£
Fixed assets	1,823	2,529
Current assets	29,451	33,050
Creditors: amounts falling due within one year	(22,589)	(26,188)
Net current assets	6,862	6,862
Net assets	8,685	9,391
Capital and reserves		
Called up share capital	2	2
Profit and loss account	8,683	9,389
Shareholders funds	8,685	9,391

5. Investment income

	Unrestricted funds	2025 Total funds	Unrestricted funds	2024 Total funds
	£	£	£	£
Bank interest receivable	57,632	57,632	61,494	61,494

The charity continues to be very active in its support to the Noah's Ark Children's Hospital for Wales, supporting requests for significant funds for the provision of medical equipment and the support of direct services to patients. In addition, the charity provides funds for the provision of services and facilities for patients and their families to ensure their experience is less anxious during an often difficult time. The cash balances are held to cover any outstanding commitments to the hospital which are drawn down as required. The trustees apply a low risk policy of investing funds in interest bearing accounts with well-established financial institutions utilising the flagstone cash deposit platform.

Notes to the consolidated financial statements (continued)

for the year ended 31st March 2025

6. Raising funds

Raising donations and legacies	Unrestricted funds	2025 Total funds	Unrestricted funds	2024 Total funds
	£	£	£	£
Staff costs	230,783	230,783	245,953	245,953
Fundraising purchases	82,647	82,647	107,956	107,956
Fundraising marketing	56,618	56,618	63,224	63,224
Third party events costs	5,064	5,064	4,312	4,312
	375,112	375,112	421,445	421,445
Other trading activities	Unrestricted funds	2025 Total funds	Unrestricted funds	2024 Total funds
	£	£	£	£
Purchases	62,875	62,875	68,195	68,195
Staff costs	20,782	20,782	41,046	41,046
Shop rent and service charges	-	-	2,500	2,500
Shop rates	575	575	1,406	1,406
Events marketing & merchandise	3,822	3,822	2,887	2,887
Shop utilities, ins, licences & cleaning costs	4,013	4,013	11,249	11,249
Shop miscellaneous costs	604	604	688	688
Shop depreciation	1,392	1,392	8,122	8,122
	94,063	94,063	136,092	136,092
Aggregate amounts	469,175	469,175	557,537	557,537

As discussed above, these figures include the consolidated shop expenditure of the charitable company and the trading subsidiary, the individual results of which can be seen in note 4.

Notes to the consolidated financial statements (continued)

for the year ended 31st March 2025

7. Charitable activities costs

	Direct Costs (note 8)	Grant funding of activities (note 9)	Support Costs (note 10)	2024 Totals
	£	£	£	£
Supporting the Children's Hospital	253,341	847,496	261,702	1,362,539
	Direct Costs (note 8)	Grant funding of activities (note 9)	Support Costs (note 10)	2024 Totals
	£	£	£	£
Supporting the Children's Hospital	265,746	1,025,797	221,948	1,513,491

8. Direct costs of charitable activities

	Unrestricted funds	2025 Total funds	Unrestricted funds	2024 Total funds
	£	£	£	£
Staff costs	174,804	174,804	196,771	196,771
Office costs and sundry equipment	13,358	13,358	11,177	11,177
Rent	5,000	5,000	5,000	5,000
Travel, subsistence and catering	1,640	1,640	3,566	3,566
Training	6,397	6,397	3,840	3,840
IT costs	34,234	34,234	35,152	35,152
Subscriptions and licences	11,267	11,627	10,240	10,240
Vehicle cost	5,026	5,026	–	–
Website redevelopment costs	1,615	1,615	–	–
	253,341	253,341	265,746	265,746

Notes to the consolidated financial statements (continued)

for the year ended 31st March 2025

9. Grants payable

	Unrestricted funds £	Restricted funds £	2025 Total funds £
Supporting the Children's Hospital	718,247	129,249	847,496
	Unrestricted funds £	Restricted funds £	2024 Total funds £
Supporting the Children's Hospital	710,959	314,838	1,025,797

All of the above represent grants to institutions, namely Cardiff & Vale University Health Board, who manage and run the Noah's Ark Children's Hospital for Wales.

10. Support costs

	Unrestricted funds £	2025 Total funds £	Unrestricted funds £	2024 Total funds £
Management:				
Support wages	193,429	193,429	133,542	133,542
Depreciation of tangible and heritage assets	8,370	8,370	8,874	8,874
Bank charges	2,985	2,985	6,695	6,695
	204,784	204,784	149,111	149,111
Governance:				
Auditors' remuneration	14,248	14,248	13,884	13,884
Accountancy fees	504	504	2,712	2,712
Legal fees	15,077	15,077	13,706	13,706
Costs of trustee meetings	2,176	2,176	2,285	2,285
Consultancy fees	3,929	3,929	21,113	21,113
Other office costs	20,984	20,984	19,137	19,137
	56,918	56,918	72,838	72,838
	261,702	261,702	221,948	221,948

Notes to the consolidated financial statements (continued)

for the year ended 31st March 2025

11. Net income/(expenditure)

Net income/(expenditure) is stated after charging/(crediting):	2025	2024
	£	£
Depreciation – owned assets	6,527	14,771
Computer software amortisation	3,230	2,225
Other operating leases	2,302	8,250

12. Taxation

Taxation is only applicable on the results of the trading subsidiary. The tax charge for the year is £nil (2024: £nil), based on profits of £9,528 (2024: £4,262) as adjusted by disallowed expenditure and capital allowances.

13. Charitable company results

The charitable company has taken advantage of Section 408 of the Companies Act 2006 and has not included its own income and expenditure account in these financial statements. The results of the Noah's Ark Children's Hospital Charity are summarised below:

	Unrestricted funds	Restricted funds	2025 Total Funds	2024 Total funds
	£	£	£	£
Total incoming resources	1,827,778	455,983	2,283,761	2,292,189
Total outgoing resources	(1,637,618)	(129,247)	(1,766,865)	(2,002,157)
Net incoming / (outgoing) resources	190,160	326,736	516,896	290,032
Transfers between funds	(7,741)	7,741	–	–
Net movement in funds	182,419	334,477	516,896	290,032
Funds:				
As at 1 April 2024	988,491	700,125	1,688,616	1,688,616
As at 31 March 2025	1,170,910	1,034,602	2,205,512	1,688,616

The above results include £10,234 (2024: £1,733) in gift aid donations received by Noah's Ark Children's Hospital Charity from Noah's Ark Appeal Limited, its trading subsidiary.

Notes to the consolidated financial statements (continued)

for the period ended 31st March 2024

14. Auditors' remuneration

	2025	2024
	£	£
Fees payable to the charity's auditors and their associates for the audit of the charity's financial statements	14,248	13,884

15. Trustees' remuneration and benefits

There were no trustees' remuneration or other benefits for the year ended 31st March 2025 nor for the year ended 31st March 2024.

Trustees' expenses

There were no trustees' expenses paid for the year ended 31st March 2025 nor for the year ended 31st March 2024.

16. Staff costs

	2025	2024
	£	£
Wages and salaries	581,475	594,295
Social security costs	28,051	18,856
Other pension costs	6,014	4,161
	615,540	617,312

Staff costs include all wages recharged by Cardiff & Vale UHB. Social security and pension costs represent those of the charity's own payroll scheme only. The average monthly number of staff directly employed by the charity and recharged by Cardiff & Vale UHB during the year was as follows:

	2025	2024
Charity staff	14	12
Shop staff	2	2
	16	14

Notes to the consolidated financial statements (continued)

for the year ended 31st March 2025

16. Staff costs – continued

The number of staff, directly employed by the charity and recharged by Cardiff and Vale UHB, whose employee benefits (excluding employer pension costs) exceeded £60,000 was:

	2025	2024
£60,001-£70,000	1	1
£70,001-£80,000	–	1
£80,001-£90,000	1	–
£90,001-£100,000	–	–
	<u>2</u>	<u>2</u>

The comparative banding is based on a 12 month equivalent rate, rather than full benefits across the extended 15 month period, as this provides a more comparable year on year table.

Key Management Personnel

Key management personnel include all persons that have authority and responsibility for planning, directing and controlling the activities of the charity. The total compensation paid to key management personnel for services provided to the charity was £237,693 (2024: £270,941).

17. Intangible fixed assets – group & charity

	Computer Software
COST	£
At 1 January 2024	5,340
Additions	4,394
Disposals	–
At 31 March 2025	<u>9,734</u>

Notes to the consolidated financial statements (continued)

for the year ended 31st March 2025

17. Intangible fixed assets – group & charity – continued

	Computer Software
AMORTISATION	£
At 1 April 2024	2,818
Charge for year	3,230
Elimination on disposal	–
At 31 March 2025	<u>6,048</u>
NET BOOK VALUE	£
At 31 March 2025	<u>3,686</u>
At 31 March 2024	<u>2,522</u>

17. Tangible fixed assets – group

	Fixtures & Fittings	Shop Fixtures & Fittings	Totals
COST	£	£	£
At 1st April 2024	59,829	29,671	89,500
Additions	5,971	–	5,971
Disposals	–	(26,069)	(26,069)
At 31st March 2025	<u>65,798</u>	<u>3,602</u>	<u>69,400</u>
DEPRECIATION			
At 1st April 2024	47,067	28,985	76,051
Charge for year	5,841	686	6,527
Eliminated on disposal	–	(26,069)	(26,069)
At 31st March 2025	<u>52,906</u>	<u>3,602</u>	<u>56,508</u>
NET BOOK VALUE			
At 31st March 2025	<u>12,892</u>	<u>–</u>	<u>12,892</u>
At 31st March 2024	<u>12,762</u>	<u>686</u>	<u>13,448</u>

Notes to the consolidated financial statements (continued)

for the year ended 31st March 2025

17. Tangible fixed assets – charity

COST

At 1st April 2024

Additions

Disposals

At 31st March 2025

DEPRECIATION

At 1st April 2024

Charge for period

Eliminated on disposal

At 31st March 2025

NET BOOK VALUE

At 31st March 2025

At 31st March 2024

Fixtures & Fittings	Shop Fixtures & Fittings	Totals
£	£	£
57,006	29,671	86,677
5,971	–	5,971
–	–	–
62,977	29,671	92,648
46,772	28,985	75,757
5,135	686	5,821
–	–	–
51,907	29,671	81,578
11,070	–	11,070
10,234	686	10,920

18. Fixed asset investments

MARKET VALUE

At 1 March 2024

Additions

At 31 March 2025

NET BOOK VALUE

At 31 March 2025

At 31 March 2024

Group Listed investments	Group Unlisted investment	Totals
£	£	£
173	1,000	1,173
–	–	–
173	1,000	1,173
173	1,000	1,173
173	1,000	1,173

Notes to the consolidated financial statements (continued)

for the period ended 31st March 2024

18. Fixed asset investments – continued

	Charity Listed investments £	Charity Unlisted investments £	Totals £
MARKET VALUE			
At 1 March 2024	173	1,002	1,175
Additions	–	–	–
At 31 March 2025	173	1,002	1,175
NET BOOK VALUE			
At 31 March 2025	173	1,002	1,175
At 31 March 2024	173	1,002	1,175

There were no investment assets outside the UK.

18. Fixed asset investments – continued

Listed investments

Listed investments relate to shares held with Lloyds Bank that were donated to the charity.

Unlisted investments

The company's investments at the balance sheet date in the share capital of companies include the following:

Noah's Ark Appeal Limited – £2

Registered office: Upper Ground Floor, Noah's Ark Children's Hospital for Wales, Heath Park, Cardiff, CF14 4XW

Nature of business: Trading subsidiary

Notes to the consolidated financial statements (continued)

for the year ended 31st March 2025

18. Fixed asset investments - continued

Class of share:	% Holding		2025	2024
Ordinary	100		£	£
Aggregate capital and reserves			8,685	9,391
Profit for the year			9,528	4,262

The above investments represent the 100% share capital of the trading subsidiary, Noah's Ark Appeal Limited.

Cardiff Blues Limited - £1,000

1,000 shares in Cardiff Blues Limited were donated to the charity.

All investments shown above are held at cost less any accumulated impairment losses.

19. Stocks

	2025		2024	
	Group	Charity	Group	Charity
	£	£		
Merchandise for sale in shop and at events	9,215	5,087	15,418	6,671

20. Debtors: amounts falling due within one year

	2025		2024	
	Group	Charity	Group	Charity
Trade debtors	8,833	8,833	–	–
Amounts owed by group undertakings	–	17,426	–	18,608
Prepayments and accrued income	150,387	150,387	136,310	136,310
Accrued interest receivable	6,013	6,013	26,833	26,833
	165,233	182,632	163,143	181,658

Notes to the consolidated financial statements (continued)

for the year ended 31st March 2025

21. Creditors: amounts falling due within one year

	2025		2024	
	Group	Charity	Group	Charity
	£	£		
Trade creditors	41,477	41,090	39,943	37,014
Social security and other taxes	5,750	5,750	1,054	1,054
Hospital grant creditors	548,289	548,289	663,229	663,229
Accruals and deferred income	78,469	73,693	43,319	38,671
	<u>673,985</u>	<u>668,822</u>	<u>747,545</u>	<u>739,968</u>

22. Creditors: amounts falling due after more than one year

	2025		2024	
	Group	Charity	Group	Charity
	£	£		
Hospital grant creditors	–	–	18,655	18,655
	<u>–</u>	<u>–</u>	<u>18,655</u>	<u>18,655</u>

23. Leasing agreements – group

Minimum lease payments under non-cancellable operating leases fall due as follows:

	2025	2024
	£	£
Within one year	922	1,842
Between one and five years	1,384	–
	<u>2,306</u>	<u>1,842</u>

Notes to the consolidated financial statements (continued)

for the year ended 31st March 2025

24. Analysis of net assets between funds

Group

	Unrestricted Funds	Restricted Funds	Total Funds 2025
	£	£	£
Fixed assets	16,578	–	16,578
Investments	1,173	–	1,173
Current assets	1,858,996	1,011,341	2,870,427
Current liabilities	(673,985)	(–)	(673,985)
	<u>1,202,762</u>	<u>1,011,341</u>	<u>2,214,193</u>

Charity

	Unrestricted Funds	Restricted Funds	Total Funds 2025
	£	£	£
Fixed assets	14,756	–	14,756
Investments	1,175	–	1,175
Current assets	1,823,801	1,034,602	2,858,403
Current liabilities	(668,822)	(–)	(668,822)
	<u>1,170,910</u>	<u>1,034,602</u>	<u>2,205,512</u>

Group

	Unrestricted Funds	Restricted Funds	2024 Total Funds
	£	£	£
Fixed assets	15,970	–	15,970
Investments	1,173	–	1,173
Current assets	1,456,662	971,745	2,428,407
Current liabilities	(457,270)	(271,620)	(728,890)
Non-current liabilities	(18,655)	–	(18,655)
	<u>997,880</u>	<u>700,125</u>	<u>1,698,005</u>

Notes to the consolidated financial statements (continued)

for the period ended 31st March 2024

24. Analysis of net assets between funds – continued

<u>Charity</u>	Unrestricted Funds	Restricted Funds	2024 Total Funds
	£	£	£
Fixed assets	13,442	–	13,442
Investments	1,175	–	1,175
Current assets	1,442,222	971,745	2,413,967
Current liabilities	(449,693)	(271,620)	(721,313)
Non-current liabilities	(18,655)	–	(18,655)
	<u>988,491</u>	<u>700,125</u>	<u>1,688,616</u>

25. Movement in funds

Current period:

Unrestricted funds

	At 01/04/24	Income	Expenditure	Transfers	At 31/03/25
<u>Group</u>	£	£	£	£	£
General fund	662,712	1,891,840	(1,702,213)	(10,141)	842,198
Designated fund	335,014	–	–	–	335,014
Resilience Fund	154	80	(255)	2,400	2,379
	<u>997,880</u>	<u>1,891,920</u>	<u>(1,702,468)</u>	<u>(7,741)</u>	<u>1,179,591</u>

	At 01/04/24	Income	Expenditure	Transfers	At 31/03/25
<u>Charity</u>	£	£	£	£	£
General fund	653,323	1,827,698	(1,637,363)	(10,141)	833,517
Designated fund	335,014	–	–	–	335,014
Resilience Fund	154	80	(255)	2400	833,517
	<u>988,491</u>	<u>1,827,778</u>	<u>(1,637,618)</u>	<u>(7,741)</u>	<u>1,170,910</u>

Notes to the consolidated financial statements (continued)

for the year ended 31st March 2025

25. Movement in funds - continued

Prior year comparatives:

Unrestricted funds

	At 01/01/23	Income	Expenditure	Transfers	At 31/03/24
<u>Group</u>	£	£	£	£	£
General fund	525,561	1,891,091	(1,753,440)	(500)	662,712
Designated fund	335,014	–	–	–	335,014
Resilience Fund	2,864	40	(2,750)	–	154
	863,439	1,891,131	(1,756,190)	(500)	997,880

	At 01/01/23	Income	Expenditure	Transfers	At 31/03/24
<u>Charity</u>	£	£	£	£	£
General fund	518,701	1,819,691	(1,684,569)	(500)	653,323
Designated fund	335,014	–	–	–	335,014
Resilience Fund	2,864	40	(2,750)	–	154
	865,579	1,819,731	(1,687,319)	(500)	988,491

The general funds are freely available towards the ongoing costs of running the charity. The trustees have a reserves policy such that at least £600,000 should be in place.

The designated fund is earmarked for funding future grant requests for the Noah's Ark Children's Hospital, from the Cardiff & Vale University Health Board, for the provision of medical equipment and the support of direct services to patients such as the play specialist service outlined on page 20 and the commitments as outlined in Note 24. During the year £847,496 was spent on grants awarded as detailed in note 9.

Funding is initially allocated from general funds but where this takes these funds above/below the reserves policy of £600,000 a transfer is made between designated funds and general funds. A transfer of £nil was made this year from general funds to designated funds (2024: £nil transfer from general funds to designated funds).

25. Movement in funds – continued

Current period: **Restricted funds – group and charity**

	At 01/01/24	Income	Expenditure	Transfers	At 31/03/25
	£	£	£	£	£
Ward Funds	29,695	34,515	(2,895)	4,701	66,016
Beads of Courage	571	389	(414)	—	546
Kidney Centre	170	575	—	—	745
Parent Packs	895	3,930	(873)	2,000	5,952
Peter Holmes Fund	60	—	—	—	60
Play Specialist Equipment	2,044	—	—	—	2,044
Vital Signs Monitor	800	—	—	—	800
Prom Ind Incubator	300	—	—	—	300
Surgical Instruments	518	—	—	—	518
Gastroenterology	1,195	4,884	—	—	6,079
Sensory Equipment	961	86	—	—	1,047
Back On Your Feet	785	—	(84)	1,040	1,741
Play Therapy	1,952	453	(410)	—	1,995
Integrated Theatres	1,000	—	—	—	1,000
Virtual Hub Club	2,134	3	—	—	2,137
Star Fund	324	800	—	—	1,124
Sparkle Fund	11,024	146,702	(21,273)	—	136,453
NICU	28,589	27,970	(48,982)	—	7,577
Jungle Redevelopment	284,787	176,844	(2,641)	—	458,990
Jungle Playroom	83,038	—	—	—	83,038
Garden Fund	20	—	—	—	20
Child Emergency Pack	396	—	(18)	—	378
Specific Equipment	10,154	—	(5,631)	—	7,245
Paeds Neurosurgery	1,229	—	(461)	—	5,870
Here for You	237,486	—	(44,922)	—	194,245
Jungle Parent/Carer Room	—	20,000	—	—	20,000
Paediatrics Emergency Dept	—	1,051	—	—	1,051
NICU Bluebell Ward	—	994	—	—	994
Bryn Y Deryn John Lewis	—	2,000	(645)	—	1,355
Coral Reef	—	2,018	—	—	2,018
Primark Youth Worker	—	23,264	—	—	23,264
	700,127	455,983	129,249	7,741	1,034,602

25. Movement in funds – continuedPrior year comparative: **Restricted funds – group and charity**

	At 01/01/23	Income	Expenditure	Transfers	At 31/03/24
	£	£	£	£	£
Ward Funds	21,234	16,420	(7,959)	—	29,695
Beads of Courage	672	323	(424)	—	571
Kidney Centre	170	—	—	—	170
Parent Packs	2,578	472	(4,087)	1,932	895
Peter Holmes Fund	60	—	—	—	60
Play Specialist Equipment	2,044	—	—	—	2,044
Vital Signs Monitor	800	—	—	—	800
Prom Ind Incubator	300	—	—	—	300
Surgical Instruments	1,932	518	—	(1,932)	518
Gastroenterology	663	532	—	—	1,195
Sensory Equipment	639	322	—	—	961
Back On Your Feet	785	—	—	—	785
Play Therapy	795	1,157	—	—	1,952
Integrated Theatres	1,000	—	—	—	1,000
Virtual Hub Club	2,134	—	—	—	2,134
Star Fund	198	—	(374)	500	323
Sparkle Fund	9,316	19,707	(17,999)	—	11,024
NICU	11,229	282,767	(265,407)	—	28,589
Jungle Redevelopment	284,787	—	—	—	284,787
Jungle Playroom	20	—	—	—	83,038
Garden Fund	1,110	—	—	—	20
Child Emergency Pack	6,820	370	(1084)	—	396
Specific Equipment	570	3,334	—	—	10,154
Paeds Neurosurgery	109,112	1,200	(541)	—	1,229
Here for You	237,486	145,336	(16,962)	—	237,485
	542,006	472,458	(314,837)	500	700,125

Donations are allocated to restricted funds when they have either been raised for, and their use restricted to, specific purposes or the donor has requested they are used for a specific purpose which could be for a certain piece of equipment or to be spent on a particular ward. Any donations not spent during the year are carried forward until such time when the expenditure is required.

Notes to the consolidated financial statements (continued)

for the year ended 31st March 2025

25. Movement in funds - continued

Name of Restricted Fund	Purpose
Various ward funds	To fund expenditure on certain wards as requested by the donor.
Beads of Courage	Beads of Courage support children through their daily treatments; heart surgery; and any bumps in the road to their journey of recovery. Each procedure they have, a bead is given as a milestone marker and as a way for children to track their unique story.
Kidney Centre, Gastroenterology, Integrated Theatres, Paeds Neurosurgery, Garden Fund	To fund expenditure in certain department.
Parent Packs	To fund the provision of emergency supplies such as a t shirt, toiletries, a snack, socks and a comb.
Child Emergency Packs	To fund the provision of emergency supplies such as a change of clothes, a snack, socks, colouring books and a cuddly toy.
Play Specialist Equipment	To fund equipment for the use of the Play Specialist Service.
Vital Signs Monitor, Prom Ind Incubator, Sensory Equipment, Surgical Instruments, Specific Equipment	To fund specific pieces of equipment as requested by the donor.
Back on your feet packs	To fund essential items such as clothing and toiletries for patients admitted in mental health crisis.
Play Therapy	To fund the ongoing Play Specialist Service.
VR Therapy	To fund the purchase of VR equipment.
Virtual Hub Club	To fund virtual sessions such as storytelling.
Star	This fund was set up at the start of lockdown to support frontline staff with items to help with mental health or treat hampers and has continued to help in this way.
Sparkle	To fund over and above happiness treats, activities and experiences for patients such as Easter gifts, character visits and birthday parties.
Neonatal / Tiny Lives	To fund equipment and services within the Neonatal Intensive Care Services.
Jungle Redevelopment and Playroom	To fund the redevelopment of the existing Jungle Ward.
Here For You	To fund counselling, art and music therapy to ensure that families can get the right level of support at the point at which they need it.
Jungle Parent/Carer Room	To fund decorating the parent's rooms in the new Jungle ward.

Notes to the consolidated financial statements (continued)

for the year ended 31st March 2025

Paediatrics Emergency Dept	To fund the Children's Emergency department.
NICU Bluebell Ward	To fund the Bluebell ward which is part of the NICU.
Bryn Y Deryn	To fund training courses for staff at the hospital.
Coral Reef	To fund the Coral Reef ward.
Primark Youth Worker	To fund a new youth worker role.

Transfers between funds

During the period transfers of £7,741 were made from restricted funds to general unrestricted funds. This represents surplus restricted balances which have been agreed by the funder to transfer into unrestricted funds.

26. Related party disclosures

The charity was under the control of the trustees throughout the current and previous year. One of the trustees of the charity is also a director of Noah's Ark Appeal Limited, the wholly owned subsidiary of the charity, along with the Managing Director. At the year end the subsidiary owed £4,254 (2024: £16,875) in management fees and £10,234 (2024: £1,733) in Gift Aid distributions to the parent charity.

During the year, trustees contributed income totalling £nil (2024: £7,858) in the form of donations, tickets to events and the purchase of Christmas Cards. In addition, £nil (2024: £20,080) was raised from events that were organised by a number of the trustees. During the year, £5,000 sponsorship income was raised (2024: £nil) from a company in which one of the directors is also a trustee of the charity. Trustees contributed £4,270 (2024: £nil) to attend events held by the charity. There were no other transactions with related parties requiring disclosure at the year-end.

27. Limited by Guarantee

Every member of the Charity undertakes to contribute such amount as may be required (not exceeding £10) to the Charity's assets if it should be wound up while he or she is a member or within one year after he or she ceases to be a member, for payment of the Charity's debts and liabilities contracted before he or she ceases to be a member, and of the costs, charges and expenses of winding up, and for the adjustment of the rights of the contributories among themselves.



ALEXANDER

I SAW SANTA IN WALES

Santa's not planned his holiday this year.
Mrs Claus says "Shall we go to Wales then, my dear?
You always say it's your favourite place,
but remember, the children should not see your face!"

Santa and Mrs Claus want to go on a holiday, but can someone
as famous as Santa stay out of sight? Snuggle up and read what
happens when things don't quite go as planned.

Illustrated by Kate Beal and Amanda Brown

Written by R. Green

Home-learn World

Noah's Ark
Elusen Ysbyty Plant
Children's Hospital Cardiff

Noah's Ark

Children's Hospital Charity
Elusen Ysbyty Plant



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Registered Company No. 03486361